



Advancing Assistive Technology and eAccessibility for People with Disabilities and the Aging Population

Budapest, Hungary, 9-12 September 2015

www.aaate2015.eu



Call for Exhibition and Sponsorship

Invitation



Dear Sponsor, Dear Exhibitor, Dear Industrial Partner

The 13th edition of the AAATE biennial conference will be held September 9th-12th, 2015, in Budapest, Hungary (www.aaate2015.eu). The conference will take place at the Budapest Congress Center. Throughout the years the AAATE conference has established itself as a leading forum in the transdisciplinary area of Assistive Technology (AT) and Accessibility. One of the main objectives of the AAATE2015 Conference is to bring together different stakeholders in technology and disability -end users, researchers, manufacturers, service providers, teachers, professionals in health and social care, to combine their knowledge, expertise, needs and expectations and to contribute in a multidisciplinary way to increasing the quality of life of people with disabilities and the ageing population.

The slogan of the AAATE 2015 conference is "Attracting new areas and building bridges". It means: creating an opportunity for Eastern-European experts to join the conference series by bringing it close. On the other hand we would like to invite those experts too, who are responsible for the training of the future specialist of the field.

The scientific programme will include plenary lectures, as well as contributed lectures and poster presentations. The congress will also provide ample opportunities for the participants to interact with international speakers on different topics.

Advantages for sponsoring the conference or exhibiting:

As a sponsor or exhibitor at the AAATE2015 you can testify your enthusiasm to the field of AT products research. Your product and services can be presented to a motivated and well informed specialist public, including opinion leaders, decision-makers and of the research centres of AT research and AT industry from all over the world. In short, they are your present and new costumers. The average participant number on AAATE conferences is about 300 persons. This conference offers an excellent place to promote your products and services to interested specialists.

If you are interested in exhibiting at AAATE2015, Diamond Congress Ltd., our partner for the congress organization, offers sponsoring and exhibition packages as well as custom-made solutions to help you to find the connection to your partners.

We are looking forward to meeting you in Budapest in 2015.

Cecilia SIK LANYI
(Chair)

Evert-Jan HOOGERWERF
(Co-Chair)

Klaus MIESENBERGER
(Co-Chair)

Main scientific topics will cover:

- Assistive Technology
- Accessible Environments
- Ageing, Disability and Technology
- Alternative and Augmentative Communication
- Ambient Assistive Living / Domotics
- AT for Motor Limitations, Mobility
- AT and Cognitive Impairments
- AT and Sensory Impairments
- AT and Intellectual Disabilities
- AT and Autism
- AT and Dementia
- AT in special needs education
- Care Technology (monitoring, telecare)
- Cloud Computing and AT
- Computer Access
- e-Accessibility
- Economic Aspects
- Education and Scio-economic Aspects
- Education and Training in AT
- e-Inclusion
- Entertainment and Rehabilitation, Serious Games
- European and global initiatives and programmes (the assessment of their outcomes)
- HCI and Multimodal Interfaces
- Healthcare and Rehabilitation
- Information provision on AT
- Integrated Solutions for Mobility and Communication
- Knowledge / Technology Transfer
- Markets for AT
- Outcomes of AT (Quality of life, Cost-benefits, etc.)
- Policy and policy development in AT
- Robotics (assistive and educational)
- Service Delivery
- Smart Devices
- Standardization
- Stroke Aspects
- Technology in social care
- United Nations Convention on the Rights of Persons with Disabilities (its implementation)
- Universal design/Design for All
- User Perspective
- etc.

Scientific contributors in other topics related to AT product research will also be welcome.



Congress Venue and Contact Information

The venue of the conference, the Budapest Congress Center is the largest congress facility in Hungary. The latest audio-visual, WIFI and air-conditioning technologies will serve the convenience of all the participants. The Congress Centre is connected to the Hotel Novotel Budapest City. The congress venue has good connection to the city centre.

Exhibition booths will be located in the vicinity of lecture halls in the coffee break area. The exhibition halls will offer a flexible booth concept for your own booth.

We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent option to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive. For advertising, exhibiting and sponsorship opportunities, please contact:

Mr. Attila Varga

H-1255 Budapest P.O.B. 48., Hungary

Phone: +36 1 225 0210

Fax: +36 1 210 2680

E-mail: diamond@diamond-congress.hu

Web: www.diamond-congress.hu



Sponsoring Packages

Below you can read our offers for our graded sponsors and further options for your company. The sponsoring packages are priced in EUR and all prices are exclusive of VAT (for Hungarian seated companies).



| | MAIN PACKAGE | GOLD PACKAGE | SILVER PACKAGE |
|---|------------------------|-----------------------|-----------------------|
| Number of sponsors limited to | 2 | 4 | - |
| Complimentary full conference registrations | 2 | 1 | 1 |
| Complimentary exhibition stand place | 12 m ² | 6 m ² | - |
| Display of company logo in the main session hall during the breaks as: | Main Sponsor | Gold Sponsor | Silver Sponsor |
| Acknowledgement in all conference publications | ✓ | ✓ | ✓ |
| Flyer insert in the conference bag up to: | 2 flyers or brochures | 1 flyer or brochure | 1 flyer or brochure |
| Full page color advertisement on one of the covers of the Final Programme | ✓ | | |
| Full page color advertisement on one of inner pages of the Final Programme | | ✓ | ✓ |
| Placement of company logo/banner with link in a frequent place on the conference website as a: | Main Sponsor | Gold Sponsor | Silver Sponsor |
| Brief description of your company profile with logo in the Final Programme | ✓ | ✓ | ✓ |
| Placement of a roll-up/X-display in the lecture hall | ✓ | ✓ | |
| Verbal acknowledgement at the opening and closing of the conference | ✓ | ✓ | ✓ |
| COST: | 10,000 EUR +VAT | 5,000 EUR +VAT | 2,500 EUR +VAT |

Our sponsors are offered the following sponsorship and advertisement opportunities in order to maximise their company exposure. Product sponsorship prices are calculated on the basis, that the sponsoring company is expected to provide the materials. For alternative solutions please contact the organisers.

Sponsorship of Accessibility Services for Participants with Disabilities

(e.g. Sign Language Interpretation, Subtitling, Braille Production, Enlarged Copies, Personal Assistance)

- Available for 1 company
- Acknowledgement in all conference materials (website, printed materials)
- Acknowledgement on signage prominently displayed at the conference registration area
- Option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor)

Commercial Rate: 4000 EUR+VAT

Exclusive sponsorship of Delegates' Bag

- Available for 1 company
- The sponsor name and logo on the outside front cover of each bag
- Acknowledgement in all conference materials (website, printed materials)
- Acknowledgement on signage prominently displayed at the conference registration area
- Option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor)

Commercial Rate: 2000 EUR+VAT

(Congress bags should be provided by the sponsor in 300-350 pcs.)



Exclusive Sponsorship of Participant Name Badges and Lanyards

- Available for 1 company
- Sponsor logo/name printed on the lanyards
- Acknowledgement in all conference materials (website, printed materials)
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 2000 EUR+VAT

(Badges and lanyards should be provided by the sponsor in 300-350 pcs.)

Exclusive Sponsorship of Delegate Notepaper and Pens

- Available for 1 company
- Notepaper and pens printed with your company logo will be included in the conference bags
- Sponsor logo printed on the notepad and pens
- Acknowledgement in all conference materials (website, printed materials)
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1000 EUR+VAT

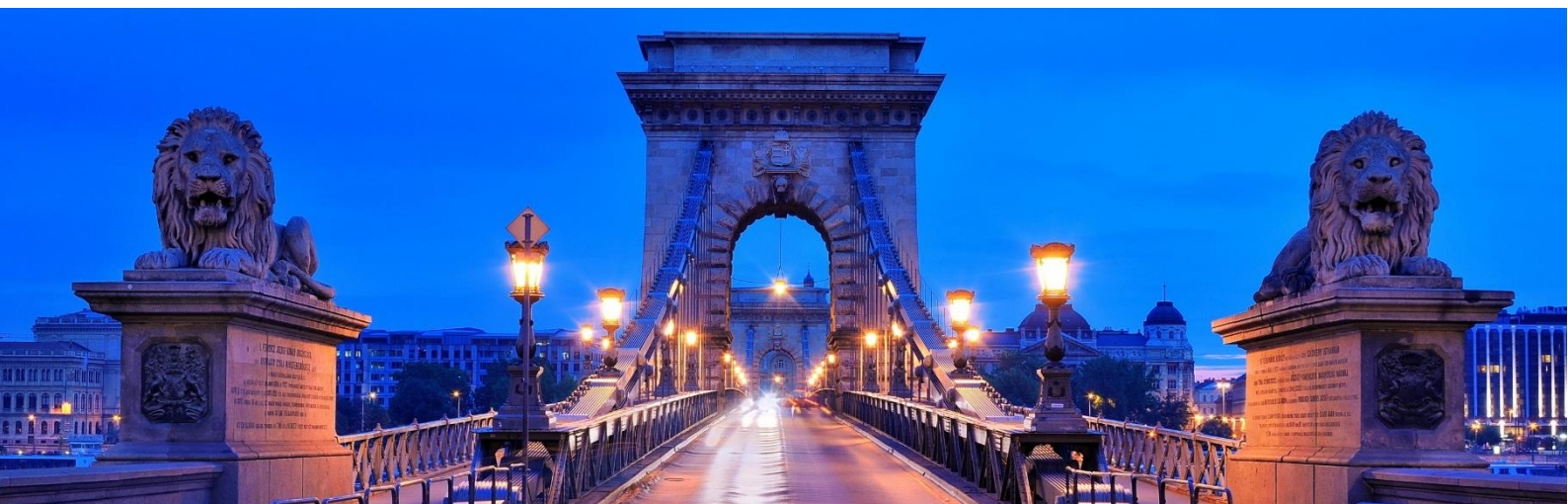
(Notepads and pens should be provided by the sponsor in 300-350 pcs.)

Exclusive Sponsorship of USB Flash Drive Containing the Book of Abstracts

- Available for 1 company
- USB flash drives (business card format) printed with your company logo will be included in the conference bags
- Acknowledgement in all conference materials (website, printed materials)
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1000 EUR+VAT

(USB sticks should be provided by the sponsor in 300-350 pcs.)



Exclusive Sponsorship of Congress Dinner

- Available for 1 company
- Your company logo on the invitation card
- Your company logo on the menu
- Acknowledgement in all conference materials (website, printed materials)
- Your company logo on the signage prominently displayed at the dinner area (sponsor should provide)
- Verbal recognition in the Congress Dinner programme

Commercial Rate: 4000 EUR+VAT

Exclusive Sponsorship of Coffee Breaks

- Available for 5 companies
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Acknowledgement on signage prominently displayed at the break

Commercial Rate: 2000 EUR+VAT / break

Advertising Opportunities

Advertisement in the Final Programme

- DIN A/5 format
Commercial rate: inner full page (full colour) 500 EUR + VAT, inner half page (full colour) 300 EUR + VAT, inner full page (B&W) 300 EUR + VAT, inner half page (B&W) 200 EUR + VAT

Flyer Insert into Delegates Pack

- Maximum size DIN A/4 format, max. 12 pages
Commercial rate: 500 EUR



Exhibition Opportunities

As one of the exhibitors at our Congress you have the possibility to present your company to motivated and well-informed scholars and professionals.

If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organization offers numerous alternatives to publicise and promote your business and can work closely with you to create a package tailored to your company's need.

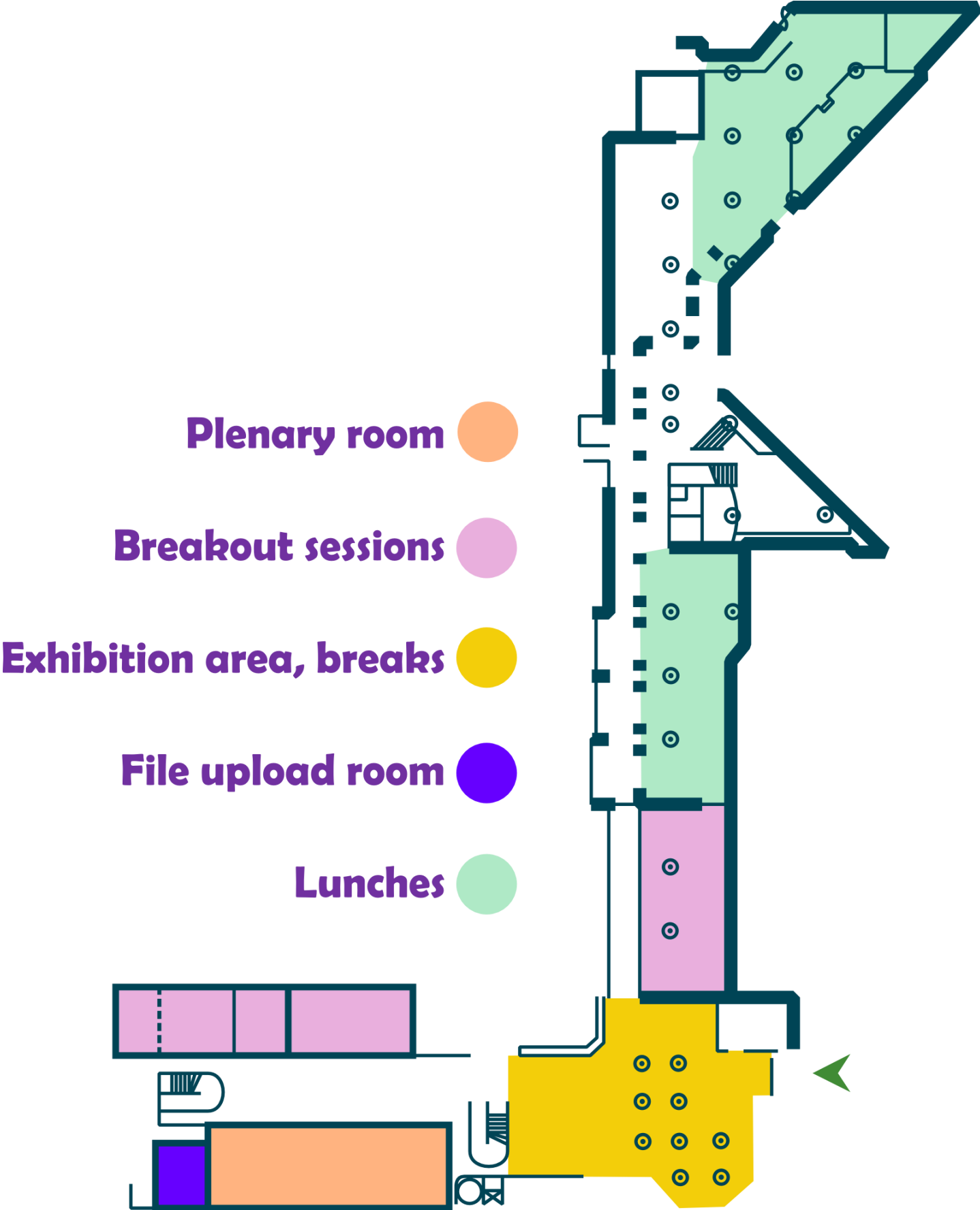
Size and fees for space (width x depth):

| | | | |
|--------------------------------|--------------|---------------------------------|--------------|
| 4 m² (2x2 m) | 1000 EUR+VAT | 6 m² (3x2 m) | 1400 EUR+VAT |
| 9 m² (3x3 m) | 1900 EUR+VAT | 12 m² (4x3 m) | 2400 EUR+VAT |

The exhibition package fee includes:

- net stand area
- tables for displaying your company products/services
- waste paper bin
- 3 sockets for electricity (230 V, 50 Hz, European standard) including energy usage of max 3 kW
- 1 complimentary full registration
- logo display at the conference webpage

Legend of the Congress Venue



Application and General Payment Conditions



All advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorised signature. Applications are handled on a first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserved without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organisers of the exhibition retain the right to rearrange the stands in case the overall concept or organizational matters force them to do so. Advertisements will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is a binding agreement, provided exhibition space is available, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Payment of sponsorship, exhibition and advertisements fee: July 15, 2015

Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation and are as follows:

| | |
|------------------------------|----------------------------|
| Before July 15, 2015: | 50% refunded, 50% retained |
| After July 30, 2015: | no refund |

Mr. Attila Varga

H-1255 Budapest P.O.B. 48., Hungary

Phone: +36 1 225 0210

Fax: +36 1 210 2680

E-mail: diamond@diamond-congress.hu

Web: www.diamond-congress.hu

We hope that our offers will find your interest, please feel free to contact us for further assistance.

