

# **BEW 2014**

## **Call for Exhibition and Sponsorship**



## ***4<sup>th</sup> International Regulatory Workshop on A to Z on Bioequivalence Bioanalysis, Dissolution and Biosimilarity***



**Hungarian Academy of Sciences**

**Budapest, Hungary**

**May 19-21, 2014**

**[www.bew2014.hu](http://www.bew2014.hu)**

## Invitation

Dear Sponsor, Dear Exhibitor,

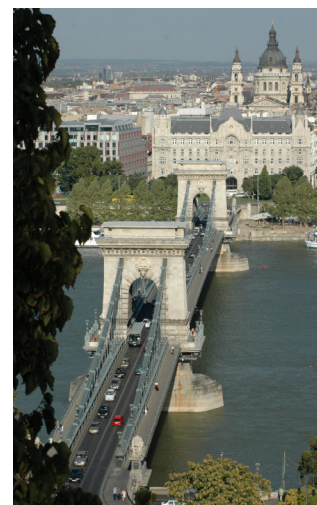
On behalf of the Organizing Committee, it is our pleasure to inform you that the

### *4<sup>th</sup> International Regulatory Workshop on A to Z on Bioequivalence Bioanalysis, Dissolution and Biosimilarity*

will be held for the fourth time in Budapest, at the **Hungarian Academy of Sciences**, on **May 19-21, 2014**. This special event offers an extraordinary occasion for the participants to meet leading scientists from Europe, the overseas, the United States, Canada, Japan, Australia, dealing with original and generic drug development, bioequivalence, food interactions, bioanalytics, *in-vitro* dissolution, biotechnology to different aspects of bioequivalence including biosimilarity, as well as to the concerns of conducting clinical studies, and their regulatory aspects. Nowadays this scientific field is getting more and more appreciated, and therefore several researchers are involved from research and development to marketing authorization. The organizers' intention is to give a comprehensive review about the current status of this multidisciplinary field. This recurring Workshop will host more than 300 participants from five continents 40 countries.

#### **Main topics of the Workshop**

- **Regulatory Aspects of Bioequivalence**
  - Updates on EMA and FDA Perspectives on BE Regulations
  - Bioequivalence of Biological and Non-biological Complex Drugs
  - New Paradigm in BE Evaluation
- **Bioanalytics**
  - Regulatory Approaches to Bioanalytical Method Validation
  - Global Harmonization of Bioanalytical Method Validation
  - Lessons Learned from Bioanalytical Regulatory Inspections
  - Bioanalytical LC/MS Methods in Biological Drug Development
- **In Vitro Dissolution Perspectives**
  - Role of Dissolution in Regulating Pharmaceutical Products
  - Advances in *In Vitro* Dissolution, IVIVC
  - Bioperformance Dissolution Standards
- **Biologicals and Biosimilars**
  - Regulatory Pathways and Open Questions
  - Bioanalytical Challenges
  - Biosimilar Drug Industry Perspectives
  - Assessment of the Similarity and Interchangeability
- **Drug Development and Beyond**
  - Product Quality and BE
  - Quality Assurance and Medical Safety
  - *In Vitro* Models for Predictive Drug Interactions and Food Effects
  - BCS, BDDCS and Beyond



- **Advances in Pharmaceutical Technologies**
  - Added Value Generics
  - Targeted Quality Product Profile
  - Optimizing Product Performance
  - Cyclodextrins in Drug Formulations
  - Targeted Drug and Gene Delivery Systems
  - Drug Delivery to the Eye

**Reasons for sponsoring and exhibiting** – As one of the sponsors or exhibitors at BEW 2014 Workshop you can present your products and services to a motivated and well-informed specialist public from all over the world. Innovative, forward-looking exhibits and system solutions will be brought together in Budapest, the heart of Europe, where East meets West. Delegates attending BEW 2014 Workshop are mainly researchers from academic and industrial institutions, opinion leaders and decision makers. In short, they are your present and new customers. Special emphasis is made on CRO scientific perspectives (FDA and EMA guidance), so pharmaceutical CROs are also warmly welcome as a sponsor or exhibitor.

**Your advantages:**

- The exhibition will be visited by your core target group from all over the world.
- You will have the opportunity to promote your products and services and discuss their merits in detail with interested visitors and specialists.

If you are interested in sponsoring / exhibiting at the BEW 2014 Workshop, we can offer you floor space for your own stand. Diamond Congress Ltd., our partner for the workshop and exhibition organization offers numerous alternatives to promote your business and can work closely with you to create a package tailored to your company’s needs.

We are looking forward to meeting you in Budapest in 2014.

**Prof. Imre Klebovich**

**Prof. Vinod P. Shah**

Co-Chairs of the Workshop



## Information on Sponsorship and Advertising Opportunities

BEW 2014 Workshop provides a range of opportunities for sponsorship. We invite you to take advantage of this event to promote your company among leading scientists dealing with original and generic drug development, bioequivalence, bioanalytics, food interactions, *in-vitro* dissolution, biotechnology to different aspects of bioequivalence including biosimilarity, as well as to the concerns of conducting clinical studies, and their regulatory aspects coming from academic and institutional background from all around Europe and from overseas. We are offering a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company.

We are convinced that this event presents an excellent opportunity to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive. BEW 2014 Workshop will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high-quality sponsorship. For advertising, exhibiting and sponsorship opportunities, please contact:

**BEW 2014 Workshop Secretariat**

**Diamond Congress Ltd.**

Mr. Attila VARGA

H-1255 Budapest, P.O.B 48., Hungary

Phone: +36 1 225 0210, fax: +36 1 201 2680

E-mail: [diamond@diamond-congress.hu](mailto:diamond@diamond-congress.hu)

Web: [www.diamond-congress.hu](http://www.diamond-congress.hu)

## Sponsoring Packages

Please find here the various graded sponsoring packages and further options for your company. *The sponsoring packages are priced in EUR and all prices are exclusive of 27% VAT (for Hungarian seated companies).*

### Main Package

**Exclusive Sponsorship (limited to 1 sponsor)**

#### Benefits:

- Priority selection of a 8 m<sup>2</sup> (4x2) of exhibition stand place
- 5 complimentary full registrations
- Display of company logo in the main session hall as the Main Sponsor of the Workshop
- Acknowledgement in all Workshop publications
- Flyer insert in the conference bag (up to five A4 brochures)
- Possibility to provide giveaways and hand-outs on the site of the meeting
- Full page color advertisement on one of the covers of the Final Program booklet
- Additional full page color advertisement in the Final Program (inner page)
- Full page color advertisement on one of the covers of the Workshop Publication Book (Speakers' Presentations)
- Placement of company logo or banner with link in a frequent place on the Workshop website graded as the Main Sponsor of the Workshop
- Placement of your company logo in the Final Program booklet as the Main Sponsor of the Workshop
- Verbal acknowledgement at the opening and closing of the Workshop
- Placement of your company logo on the **Gala Dinner** (May 20, 2014) invitation card as the Main Event Sponsor (banners, company flags can be ensured by the Sponsor)
- **Exclusive sponsorship**, including 2 additional complimentary invitation cards for the event.

**Cost: 16,000 EUR + VAT**

## Platinum Package

Co-Sponsorship (limited to 3 sponsors)

### Benefits:

- Priority selection of a 6 m<sup>2</sup> (3x2) of exhibition stand place
- 4 complimentary full registrations
- Display of company logo in the main session hall as a Platinum Sponsor
- Acknowledgement in all Workshop publications
- Flyer insert in the conference bag (up to three A4 brochures)
- Full page color advertisement on one of the covers of the Final Program booklet
- Additional full page color advertisement in the Final Program (inner page)
- Full page color advertisement on one of the covers of the Workshop Publication Book (Speakers' Presentations)
- Placement of company logo or banner with link in a frequent place on the Workshop website graded as a Platinum Sponsor
- Placement of your company logo in the Final Program booklet as a Platinum Sponsor
- Verbal acknowledgement at the opening and closing of the Workshop
- Placement of your company logo on the **Workshop Reception** (May 19, 2014) invitation card as the Main Event Sponsor (banners, company flags can be ensured by the Sponsor)
- **Co-sponsorship**, including 2 additional complimentary invitation cards for the event.

**Cost: 12,000 EUR + VAT**

## Gold Package

Co-Sponsorship (limited to 4 sponsors)

### Benefits:

- 6 m<sup>2</sup> (3x2) of exhibition stand place
- 2 complimentary full registrations
- Display of company logo in the main session hall as a Gold Sponsor
- Acknowledgement in all Workshop publications
- Flyer insert in the conference bag (up to one A4 brochure)
- Full page color advertisement in the Final Program
- Full page color advertisement in the Workshop Publication Book (Speakers' Presentations)
- Placement of your company logo with link on the Workshop website as a Gold Sponsor
- Placement of your company logo in the Final Program booklet as a Gold Sponsor
- Verbal acknowledgement at the opening and closing of the Workshop

### Additional benefits to select (limited to one of the Sponsors in the order of application):

- **Exclusive sponsorship of Delegate badges** (400 pcs. of company branded lanyards to be provided by the Sponsor)

OR

- **Exclusive sponsorship of Delegate notepads and pens** (400 pcs. of good quality company branded notepads and pens to be provided by the Sponsor)

OR

- Placement of your company logo on the **VIP Speakers' Dinner** (May 18, 2014) invitation card as the Main Event Sponsor (banners, company flags can be ensured by the Sponsor)
- **Exclusive sponsorship**, including 2 complimentary invitation cards for the dinner.

**Cost: 8,000 EUR + VAT**

## **Silver Package**

Co-Sponsorship (limited to 5 sponsors)

### Benefits:

- 1 complimentary full registration
- Display of company logo in the main session hall as a Silver Sponsor
- Acknowledgement in all Workshop Publications
- Flyer insert in the conference bag (up to one A4 brochure)
- Full page color advertisement in the Final Program
- Placement of company logo with link on the Workshop website as a Silver Sponsor
- Placement of your company logo in the Final Program booklet as a Silver Sponsor
- Verbal acknowledgement at the opening of the Workshop

**Cost: 5,000 EUR+VAT**

## **Additional Opportunities and Benefits**

Our graded sponsors and exhibitors are offered the following Special Event Sponsoring opportunities extending the packages above, in order to maximize their company exposure. These two options cannot be reserved unless being an official Sponsor or Exhibitor of the Workshop.

### • Sponsorship of Daily Coffee Break (limited to one sponsor/break)

- + Placement of your company flags on the tables (Sponsor should provide)
  - + Placement of your company logo on the signage or banner located in the break area
  - + Placement of your company logo with link on the Workshop website
  - + Placement of your company logo in the Final Program as a Workshop Event Sponsor
- (It is intended that all registered participants will have free coffee break beverages during the meeting.)*

**Cost: 1,000 EUR+VAT**

### • Sponsorship of Daily Lunch (limited to one sponsor/lunch)

- + Placement of your company flags on the tables (Sponsor should provide)
  - + Placement of your company logo on the signage or banner located in the lunch place
  - + Placement of your company logo with link on the Workshop website
  - + Placement of your company logo in the Final Program as a Workshop Event Sponsor
- (It is intended that all registered participants will have free lunches during the meeting.)*

**Cost: 2,000 EUR+VAT**

### • Sponsorship of the Concert (limited to one sponsor)

- + Placement of your company logo on the signage or banner located in the concert invitation card
- + Placement of your company logo with link on the Workshop website
- + Placement of your company logo in the Final Program as a Workshop Event Sponsor

**Cost: 4,000 EUR+VAT**

## Advertisement Possibilities

There are several opportunities for advertising at BEW 2014 Workshop. Please note that cover pages of the Final Program booklet are reserved for our Main and Platinum Sponsors. *All prices are exclusive of 27% VAT.*

### Final Program

DIN A5 format (exact metric measures to be specified), about 400 copies and pdf version at [www.bew2014.hu](http://www.bew2014.hu)

Deadline for advertising: **April 15, 2014**

**Inner page (full color) 600 EUR + VAT**

**Inner page (B&W) 400 EUR + VAT**

### Workshop Publication Book (Speakers' Presentations)

DIN B5 format (exact metric measures to be specified), about 400 copies

Deadline for advertising: **April 15, 2014**

**Inner page (full color) 600 EUR + VAT**

**Inner page (B&W) 400 EUR + VAT**

### Commercial flyer inserts into Delegates' Bags

Maximum size: DIN A4 format, about 400 copies

Deadline for advertising: **April 30, 2014**

**Brochures not exceeding 12 pages: 400 EUR + VAT/insert**

(The company should provide the inserts.)

*For non-commercial flyers' inserts please contact the organizers.*

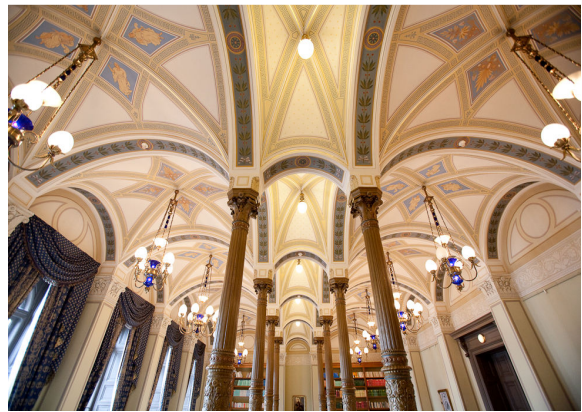
## Exhibition Venue

The venue of the Workshop is, as a tradition, the home of the Hungarian Academy of Sciences, one of the most distinguished institutions of the 1100-year old Hungary.

**BEW 2014 Exhibition** stands will be located in the coffee break area, near the lunch place, in order to ensure maximum interaction with workshop delegates. WiFi internet access is available around the conference rooms and exhibition venue. The space for exhibition is limited, so the organizers also ensure a wider range of sponsorship opportunity so that companies may reach their goals by having sufficient exposure.



The exhibition, coffee breaks and lunches will take place in the Rooms Kodály and Vörösmarty of the historic neo-Renaissance building of the Hungarian Academy of Sciences. Due to the fact that the building is a national monument, exhibition booths will not be built. Instead, tables (measures: 1 m x 2 m), chairs and electricity will be provided. Only smaller, 4-6 m<sup>2</sup> units will be offered for our exhibitors in limited numbers (max. 15 companies). First come first served basis will be applied, but main sponsors may indicate their preference. 8 pieces of 4 m<sup>2</sup> unit and 7 pieces of 6 m<sup>2</sup> unit will be available.



## Exhibition Fees

Size of the stand place (width x depth)	Amount to be paid
4 m <sup>2</sup> (2.3 x 1.75 m)	1,100 EUR+ VAT
6 m <sup>2</sup> (3 x 2 m)	1,400 EUR+ VAT

### The exhibition fees stated above include:

- net stand area, including tables and chairs (quantity depends on the size of the stand)
- listing in the Final Program booklet
- listing on the website with link [www.bew2014.hu](http://www.bew2014.hu)
- 1 complimentary full registration
- waste paper bin
- 3 sockets for electricity (230 V, 50 Hz, European standard) including energy usage of max 3 kW.



The minimum size of the exhibition space to be reserved is 4 m<sup>2</sup>. Special requests (booth size, high energy consumption etc.) should be coordinated in advance with the organizers. Extra fittings, stand layout, further options and other details regarding the official times and customs issue will be sent to all registered exhibitors before the meeting. Exhibition stands can be occupied on **Monday morning, May 19, 2014** and will be dismantled on **Wednesday afternoon, May 21, 2014**. All exhibitors are kindly requested to register. **One complimentary full registration fee per company is included in the stand price.** Conditions of registration for further delegates are available at [www.bew2014.hu](http://www.bew2014.hu). Special package request for delegating further booth personnel should be addressed to the organizers. **Extra exhibitor badges** can be ordered for staff exhibitors at a **reduced participation fee of 250 EUR**, including all meals provided for the participants. **Please be informed that without a badge it is not possible to take part in events of the Workshop, including the exhibition area.**

## **Application and General Payment Conditions**

All sponsors, exhibitors, advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorized signature. Applications are handled on first-come first-served basis, but **priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities.** Space will not be reserved by the organizers in lack of written application. Exhibition space cannot be occupied in case the full amount is not paid by the dates shown below. The organizers of the exhibition retain the right, to rearrange the stands in case the overall concept or organizational matters force them to do so. Advertisements will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the Application Form is a binding agreement, depending on exhibition space and availability, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

*All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.*

Advance payment of exhibition and sponsorship fees (at least 50%)	February 28, 2014
Final installment of exhibition and sponsorship fees	March 31, 2014
Payment of advertisements of the Final Program and flyer inserts	April 30, 2014

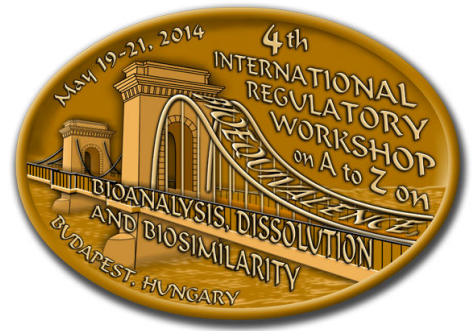
## **Cancellation Policy**

*Cancellation and changes of your orders must be made in writing to the Workshop Secretariat. Refundable amounts depend on the date of cancellation and stated as follows:*

Before February 28, 2014: 100% refunded  
Between February 28 and March 31, 2014: 50% refunded, 50% retained  
After March 31, 2014: no refund.

**4<sup>th</sup> International Regulatory Workshop  
on A to Z on Bioequivalence  
Bioanalysis, Dissolution and Biosimilarity**

**Budapest, Hungary, May 19-21, 2014**



**EXHIBITION & SPONSORSHIP ORDER FORM**

(Please return this form before March 31, 2014)

Name of the company: .....

Postal address: .....

Invoice address (if different from above): .....

Name of the contact person: .....

Phone: ..... Fax: ..... E-mail: .....

*Please tick the appropriate boxes*

**1. GENERAL SPONSORSHIP CATEGORIES**

- |  |                  |                          |
|--|------------------|--------------------------|
| Main Package (Exclusive-sponsorship, limited to 1 company) | 16,000 EUR + VAT | <input type="checkbox"/> |
| Platinum Package (Co-sponsorship, limited to 3 companies)  | 12,000 EUR + VAT | <input type="checkbox"/> |
| Gold Package (Co-sponsorship, limited to 4 companies)      | 8,000 EUR + VAT  | <input type="checkbox"/> |
| Silver Package (Co-sponsorship, limited to 5 companies)    | 5,000 EUR + VAT  | <input type="checkbox"/> |

**2. ADDITIONAL OPPORTUNITIES**

- |   |                       |                          |
|---|-----------------------|--------------------------|
| Sponsorship of Daily Coffee Break<br>(limited to one sponsor/break) | 1,000 EUR + VAT/break | <input type="checkbox"/> |
| Sponsorship of Daily Lunch<br>(limited to one sponsor/lunch)        | 2,000 EUR + VAT/break | <input type="checkbox"/> |
| Sponsorship of the Concert<br>(limited to one sponsor)              | 4,000 EUR + VAT/break | <input type="checkbox"/> |

### 3. EXHIBITION

Size of the stand place (width x depth)	Amount to be paid
4 m <sup>2</sup> (2.3 x 1.75 m)	1,100 EUR+VAT <input type="checkbox"/>
6 m <sup>2</sup> (3 x 2 m)	1,400 EUR+VAT <input type="checkbox"/>

### 4. ADVERTISEMENTS

Final Program		Workshop Publication	
Inner page (full color)	600 EUR+VAT <input type="checkbox"/>	Inner page (full color)	600 EUR+VAT <input type="checkbox"/>
Inner page (B&W)	400 EUR+VAT <input type="checkbox"/>	Inner page (B&W)	400 EUR+VAT <input type="checkbox"/>
Flyer insert	400 EUR+VAT <input type="checkbox"/>		

### 5. PRICES AND PAYMENT CONDITIONS

*All prices stated therein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.*

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After March 31, 2014: no refund.

**By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation.**

Date: .....

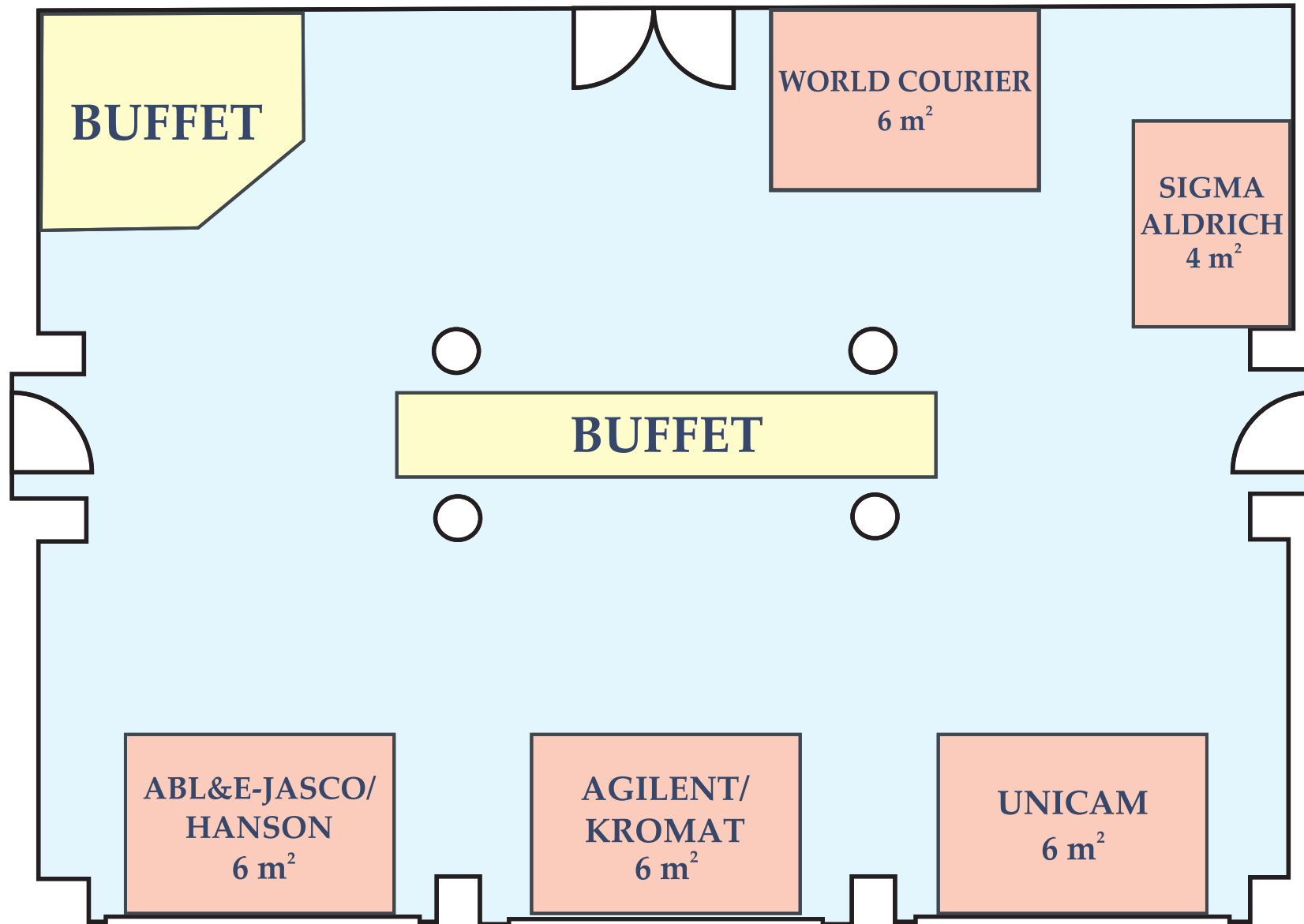
Signature: .....

**Please send this form to the Conference Secretariat before March 31, 2014.**

Diamond Congress Ltd.  
BEW 2014 Workshop Secretariat  
H-1255 Budapest, P.O. Box 48  
Phone: +36 1 225 0210 Fax: +36 1 201 2680  
E-mail: [diamond@diamond-congress.hu](mailto:diamond@diamond-congress.hu)  
<http://www.bew2014.hu>



# BEW 2014 - EXHIBITION ROOM „KODÁLY“





# BEW 2014 - EXHIBITION ROOM „VÖRÖSMARTY“

