



# Communication

EuroPest – Budapest 2010

Oliver Madge

15 June 2010



Pest



Management



Facilities

## London June 2010



- First EuroPest could not have Stephen Doggett present due to an unforeseen accident.
- The rearranged EuroPest cannot have Clive or Richard present.
- But there was an opportunity to have them all together in London last week



Pest



Management



Facilities

## Items discussed



- The benefit of standards in Bed Bug Management. Doggett
- Non-chemical strategies and a proactive approach. Wang
- Ecology and dispersal of the BedBug. Naylor
- The risk to consumer brands. Boase



Pest



Management



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# The Audience



- Primarily the Pest Industry
- However we also had the Hospitality Industry and Local Authority Inspectors involved



Pest



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## The Aim



- The further understand how technology can be utilised to make these presentations available to a wider audience.
- Having the research data and the experts in the same place at the same time
- Explaining to the Hospitality or Accommodation Industry that we need to work together to solve this growing problem



Pest



Management



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Pestwise

- But only those present heard what was discussed and this is not beneficial for all
  
- Until now



## An Audience with the Experts

**P** Pest

**M** Management

**F** Facilities

# Richard Naylor

## The General Experimental Approach





**P** Pest

**M** Manag

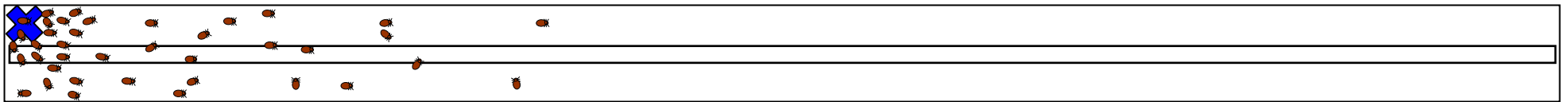
**F** Facilitie



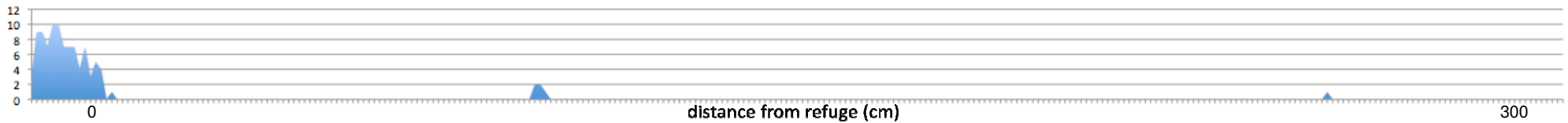
# Richard Naylor



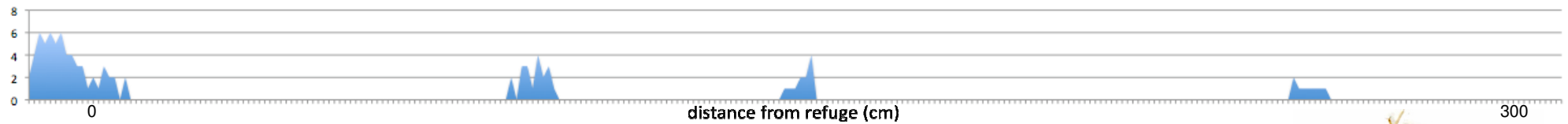
100 fed, mated females



24 hours



2 weeks



**P** Pest

**M** Management

**F** Facilities

# Richard Naylor

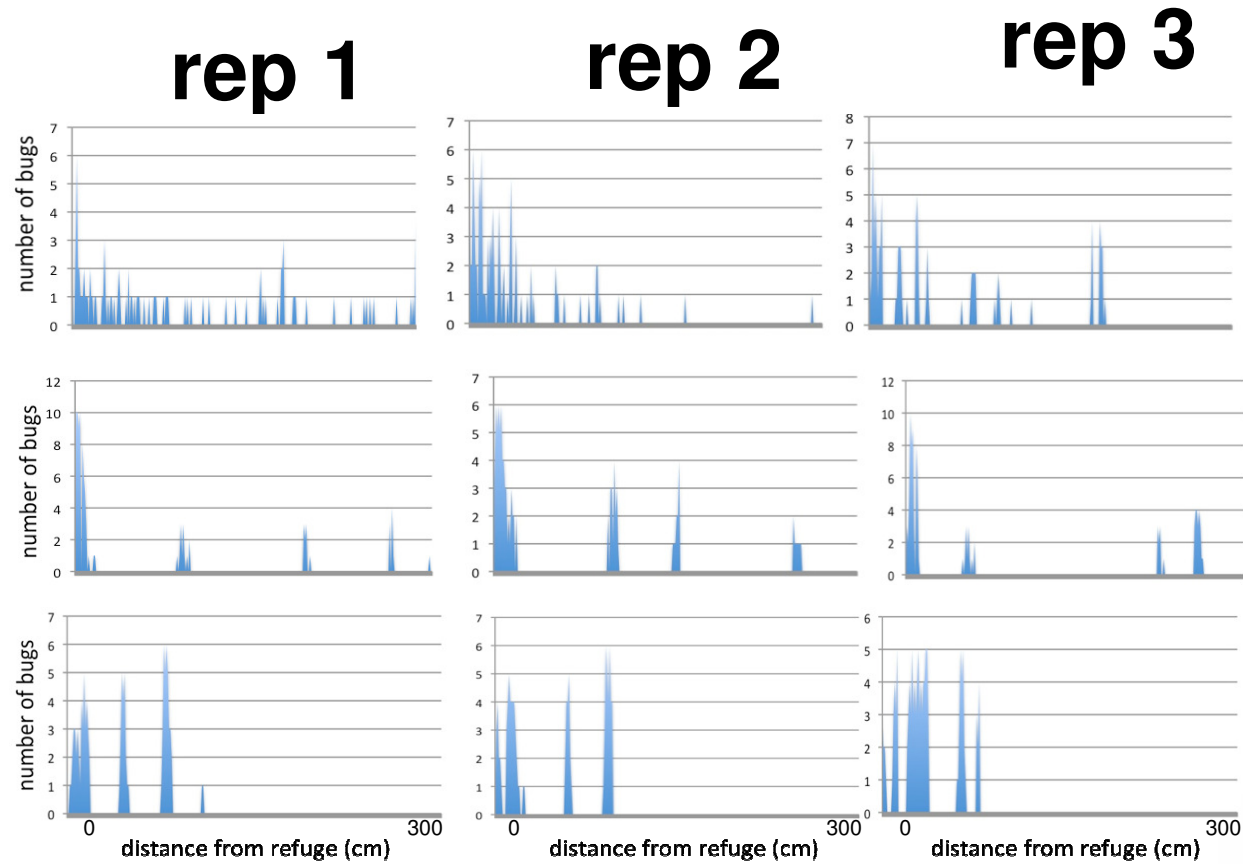


**strain**

**L1**

**F4**

**K12**



**P** Pest

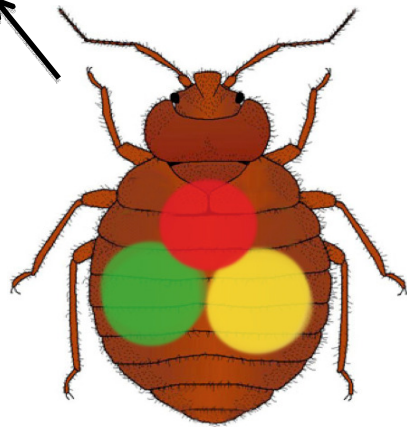
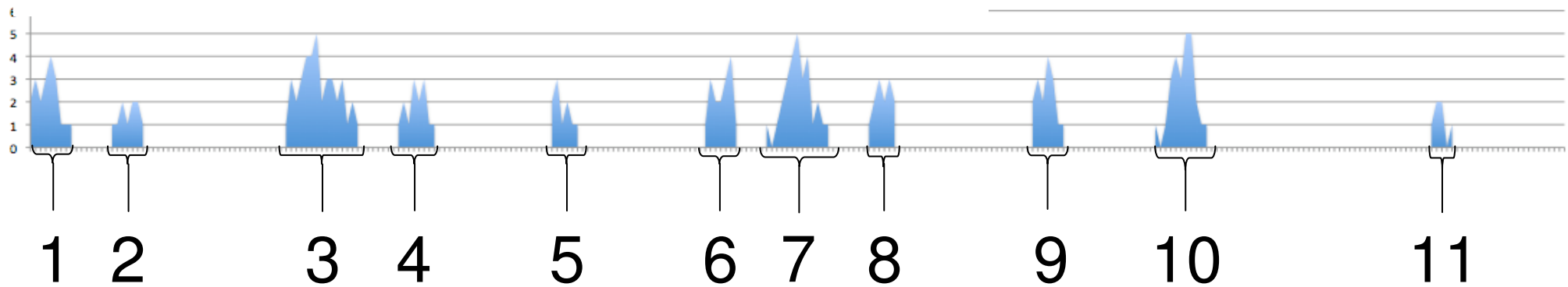
**M** Management

**F** Facilities

Richard Naylor



# Are bedbugs harbourage faithful?



- harbourages identified and numbered
- bugs in harbourage given colour code
- all bugs fed and re-released
- after 48 hours location of all bugs recorded



**P** Pest

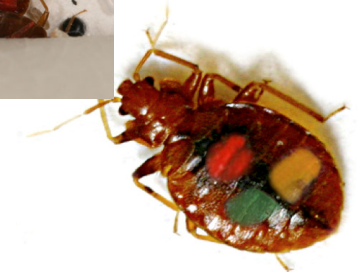
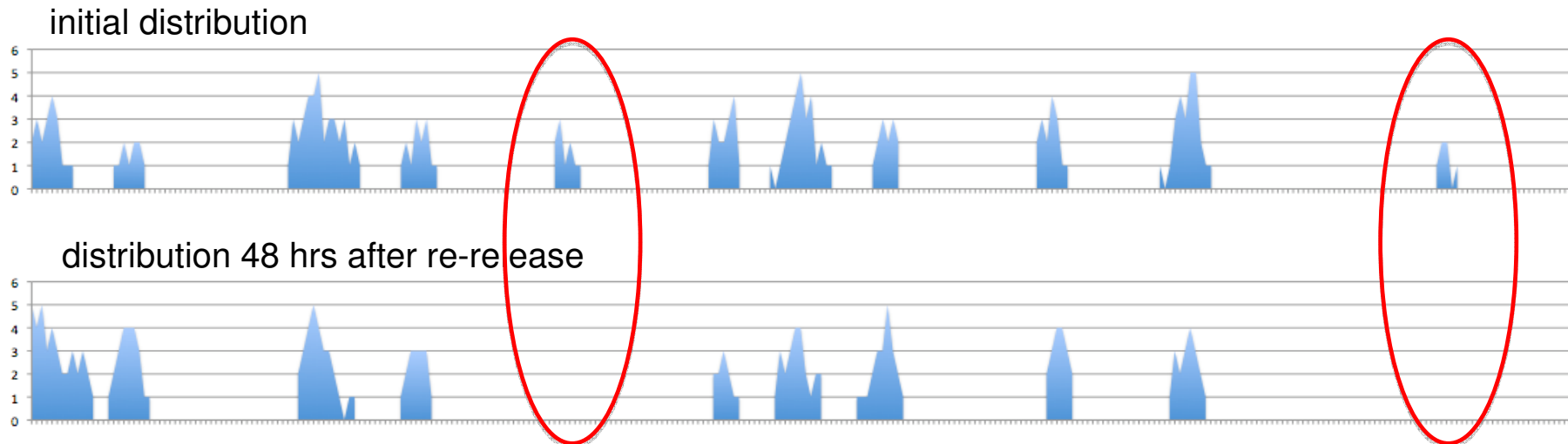
**M** Management

**F** Facilities

# Richard Naylor



## Results





Pest



Management



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Pestwise

Clive Boase



Pest



Management



Facilities

# The Outcomes



- Standards and Qualifications
- Communication
- Research data



Pest



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# One is good



- We need to be careful not to create too many standards



**A Code of Practice**  
For the Control of  
Bed Bug Infestations  
in Australia

July 2006

Stephen L. Dog



manuale operativo pratico  
per il controllo delle infestazioni delle

**cimici dei letti**  
(*Cimex lectularius* - Bed bug)

**Roberto Romi**

(Primo Ricercatore dell'Istituto Superiore di Sanità di Roma)

ad uso delle Imprese di Disinfestazione  
e delle attività Alberghiere, Sanitarie e dei Trasporti



Marketing e  
rapporti con la  
committenza

a cura di:  
**Sergio Urizio**



Edizioni **SINERGITECH** soc. coop.



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**M** Management

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# All doom and gloom?



**P** Pest

**M** Management

**F** Facilities

# Who is this aimed at?



Pest wise



Not the man on the moon .. but everyday jobs

[www.pmf-group.co.uk](http://www.pmf-group.co.uk)



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# The cost of running a business





Thank you

Oliver Madge

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[www.pmf-group.co.uk](http://www.pmf-group.co.uk)

