



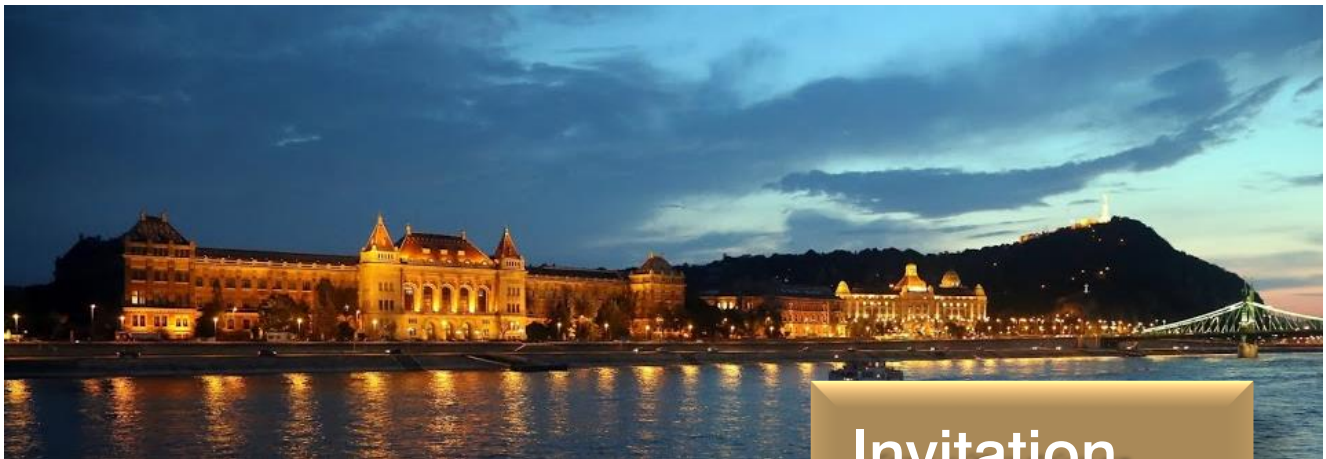
# International Conference on Advances in the Area of Bioequivalence

Hotel Danubius Health Spa Resort Margitsziget\*\*\*\*Superior  
Margaret Island, Budapest, Hungary  
November 14, 2015

Call for Exhibition  
and Sponsorship



[icab2015.hu](http://icab2015.hu)



## Invitation

*Dear Sponsor, Dear Exhibitor,*

The **International Conference on Advances in the Area of Bioequivalence (ICAB 2015)** will be held on the **Margaret Island, Budapest, Hungary, on November 14, 2015**. This one-day conference is unique in nature. It will be focusing on bioequivalence – regulatory aspects of bioequivalence, biosimilars, bioanalytics, in vitro dissolution and drug release perspectives, advances in pharmaceutical technology, drug development and beyond. The conference topic will also update on new BCS draft guidance and biowaivers.

The conference will provide ample opportunities for the participants to interact with international speakers on different topics. Researchers are invited to make presentations on new approaches for targeted drug delivery. Interactive panel discussion moderated by well-known professors of the field will provide a platform to answer questions on everyday drug development and registration. Participants could view the exhibition of leading international analytical/bioanalytical and dissolution tester manufacturers, CROs and biological sample transportation companies assuring GLP and GCP-conform conditions. The exhibition will be well-suited to the professional program of the Conference.

We would like to express our sincere gratitude to all the speakers who have decided to come to Budapest to debate the newest results in this important discipline. Finally, our thanks go to all event partners for helping to make **ICAB 2015** a success.

The venue of the conference is the Hotel Danubius Health Spa Resort Margitsziget\*\*\*\*<sup>Superior</sup> located on the beautiful Margaret Island in Budapest, Hungary. We look forward to welcoming you all and your colleagues at this one-day International Conference on Advances in the Area of Bioequivalence.

## Main Topics of the Conference

### Bioequivalence Regulatory and Methodology

- Philosophical and Social Interpretations for the Impact of Bioequivalence Studies on Public Health
- Bioequivalence Studies in Patient Populations: New Challenges and Future Trends
- Determination of Bioequivalence of Modified-release Formulations
- Avoid Excessive Numbers of Subjects in Clinical Trials

### Regulatory Update of BCS and Biowaivers

- Update on new BCS Draft Guidance Biowaivers and Beyond...
- BCS of Drugs: An Ever-evolving Field
- Biowaivers and Common Sense, EU Regulatory Examples

### Biosimilars and Nanosimilars: Challenges and Regulatory Pathways

- Nanomedicines and Nanosimilars: Regulatory and Market Landscape
- Analytical Challenges of Biosimilars

### Advances in Bioanalytical Testing

- Analytical Challenges for Bioequivalence and Biosimilar Development
- Challenges in Characterizing Nanoparticle Drugs
- Advances in Bioanalytical Techniques
- Bioanalytical LC/MS Methods in Generic and Biological Drug Development

### *In Vitro* Dissolution Perspectives

- Advances in *In Vitro* Dissolution
- *In Vitro* Release Methodology for Topical Semisolid Drug Products

### Advances in Pharmaceutical Technology, Drug Development and Beyond

- Small is Beautiful: Surprising Nanoparticles
- Nanomedicine for Topical Drug Delivery
- Micro- and Nanofibrous Delivery Systems
- Alcohol Resistant Formulations
- Brain drug Delivery
- New Treatment Perspectives for Spinal Cord Injury

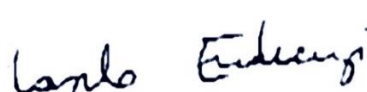
We are looking forward to meeting you and your colleagues at our meeting.



Prof. Imre Klebovich



Prof. Vinod P. Shah



Prof. László Endrényi

Co-Chairs of the Conference



## Information on Sponsorship and Advertising

The **ICAB 2015** provides a range of opportunities to promote your company among leading scientists dealing with scientific and regulatory advances in complex drugs coming from academic and institutional background from all around Europe and from overseas. We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents excellent options to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive. **ICAB 2015** will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high-quality sponsorship. For advertising, exhibiting and sponsorship opportunities, please contact:



**Mr. Attila Varga**

H-1255, Budapest P.O.B. 48., Hungary

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**Fax:** +36 1 210 2680

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# Sponsoring Packages

Below you can read our offers for our graded sponsors and further options for your company. The sponsoring packages are priced in EUR and all prices are exclusive of VAT (for Hungarian located companies).

	Main Package	Gold Package	Silver Package
Number of sponsors limited to	1	3	5
Complimentary full conference registrations	2	1	1
Complimentary exhibition stand place	6 m <sup>2</sup>	4 m <sup>2</sup>	4 m <sup>2</sup>
Display of company logo in the main session hall during the breaks as:	Main Sponsor	Gold Sponsor	Silver Sponsor
Acknowledgement in all conference publications	✓	✓	✓
Flyer insert in the conference bag up to:	2 flyers or brochures	1 flyer or brochure	1 flyer or brochure
Full page color advertisement on one of the covers of the Final Program, depending on availability	✓		
Full page color advertisement on one of inner pages of the Final Program		✓	✓
Placement of company logo or banner with link in a frequent place on the conference website as a:	Main Sponsor	Gold Sponsor	Silver Sponsor
Brief description of your company profile with logo in the Final Program	✓	✓	✓
Placement of a roll-up/X-display in the lecture hall	✓	✓	
Verbal acknowledgement at the opening and closing of the conference	✓	✓	✓
<b>Cost:</b>	<b>3,600 EUR +VAT</b>	<b>2,600 EUR +VAT</b>	<b>1,600 EUR +VAT</b>



## Additional Sponsoring Opportunities & Benefits

### Exclusive Sponsorship of Banquet Dinner

- Available for 1 company
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Acknowledgement on signage prominently displayed at lunch time

Commercial Rate: 1500 EUR+VAT

### Exclusive Sponsorship of Lunch

- Available for 1 company
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Acknowledgement on signage prominently displayed at lunch time

Commercial Rate: 1300 EUR+VAT

### Exclusive Sponsorship of Coffee Breaks

- Available for 2 companies
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Acknowledgement on signage prominently displayed at lunch time

Commercial Rate: 500 EUR+VAT / break

### Exclusive sponsorship of Delegates' Folder

- Available for 1 company
- The sponsor name and logo silk-screened or embroidered on the outside front cover of each bag
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor)

Commercial Rate: 1100 EUR+VAT

### Exclusive Sponsorship of Participant Name Badges and Lanyards

- Available for 1 company
- Sponsor logo/name printed on the lanyards
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1100 EUR+VAT

### Exclusive Sponsorship of Delegate Notepaper and Pens

- Available for 1 company
- Notepaper and pens printed with your company logo will be included in the conference bags
- Sponsor logo printed on the notepad and pens
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1100 EUR+VAT

# Advertisement Possibilities



We provide a possibility for companies to insert advertisements in our symposium's working materials. Please note that cover pages of the Final Program are not available for advertising (except one page reserved for our Main Sponsor). All prices are exclusive of VAT.

## Advertisement packages:

### **Advertisement in the Final Program**

This material will be printed in DIN A5 format

(CMYK composite pdf, 148x210 mm portrait, 300dpi, 3 mm bleed and crop marks should be included)

Deadline for advertising:

Inner full page (full color) 350 EUR+VAT

### **Flyer insert in the Participants' Pack**

Maximum size: DIN A4 format, about 100 copies, the exact quantity will be finalized before the Conference, depending on the actual number of applicants.

Deadline for advertising:

Flyers not exceeding 12 pages: 200 EUR+VAT/insert  
(company should provide the inserts)

All advertisements should be sent to the Congress Secretariat before **October 31, 2015**.  
Further details and technical parameters are sent upon the order.





## Exhibition Opportunities

As one of the exhibitors at our Conference you have the possibility to present your company to motivated and well-informed scholars and professionals.

If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organization offers numerous alternatives to publicize and promote your business and can work closely with you to create a package tailored to your company's need. All prices are exclusive of VAT.

**Size and fees for space (width x depth):**

**4 m<sup>2</sup>** (~2x2 m) 600 EUR+VAT

**6 m<sup>2</sup>** (~3x2 m) 800 EUR+VAT

**The exhibition package fee includes:**

- net stand area
- tables for displaying your company products/services
- waste paper bin
- 3 sockets for electricity (230 V, 50 Hz, European standard) including energy usage of max 3 kW
- 1 complimentary full registration
- logo display at the conference webpage



## Application and General Payment Conditions

All advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorized signature. Application are handled on a first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserved without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organizers of the exhibition retain the right to rearrange the stands in case the overall concept or organizational matters force them to do so. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian centered companies. (For international companies reversed charge VAT applies). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

**Payment of sponsorship, exhibition and advertisements fee:** October 31, 2015

### Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation and are as follows:

<b>Before November 7, 2015:</b>	50% refunded, 50% retained
<b>After November 7, 2015:</b>	no refund



**Diamond Congress Ltd.**

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We hope that our offers will meet your interest, please feel free to contact us for further assistance

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