

*"Safe Tunnelling for the City and for the Environment"*



## Sponsorship and Exhibition Announcement

# ITA-AITES WORLD TUNNEL CONGRESS

2009

and the

35<sup>th</sup> ITA-AITES General Assembly



**Budapest Congress & World Trade Center  
Budapest, Hungary • 23–28 May, 2009**

[www.wtc2009.org](http://www.wtc2009.org)



## Invitation to Budapest WTC 2009

To Our Honoured Partners Worldwide,

We cordially invite you to attend ITA–AITES, the traditionally prestigious event of the World Tunnel Congress 2009, to be held from 23 May to 28 May, 2009 at the Budapest Congress & World Trade Center in Hungary. It would be our great honour to meet you, among the business partners participating in the exhibition, as well.

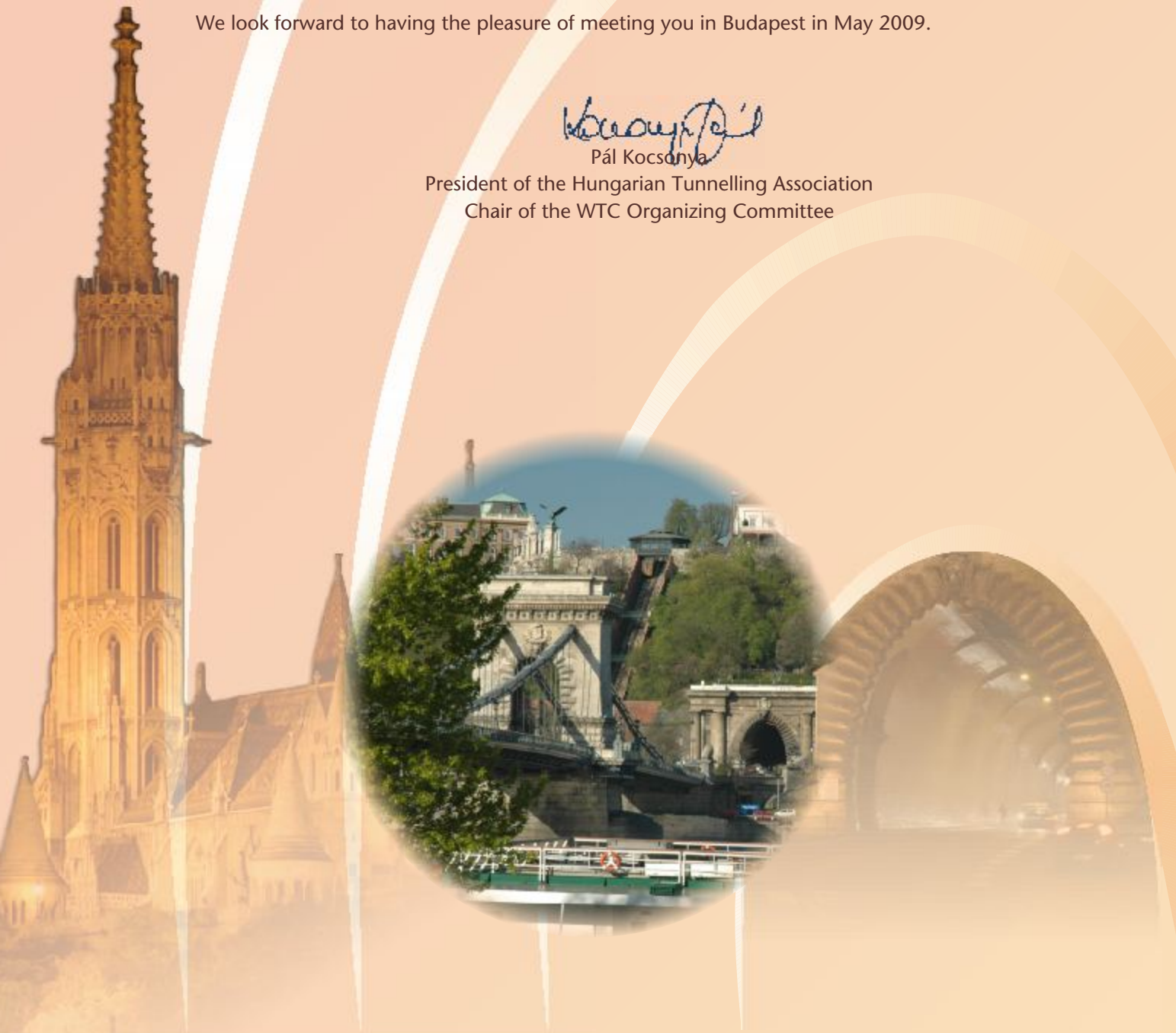
Many professionals are designing and constructing underground structures using state-of-the-art techniques. We are convinced that this event presents an excellent opportunity to exhibit your engineering technology to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive as well. The Congress will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high quality sponsorship as well.

We look forward to having the pleasure of meeting you in Budapest in May 2009.



Pál Kocsónya

President of the Hungarian Tunnelling Association  
Chair of the WTC Organizing Committee





### **Platinum Sponsor 30000 EUR**

- 6 complimentary full congress registrations
- 4 complimentary exhibitor staff registrations
- 18 sqm of exhibition booth with basic installation
- Display of company logo in the main session hall
- Acknowledgement in all congress publications
- Flyer insert in the congress bag
- Full page colour advertisement on one of the covers of the Final Programme
- Placement of company logo or banner with link in a frequent place on the congress website
- Placement of company logo on each congress banner and information board

### **Gold Sponsor 20000 EUR**

- 5 complimentary full congress registrations
- 3 complimentary exhibitor staff registrations
- 12 sqm of exhibition booth with basic installation
- Placement of company logo with link on the congress website and in the main session hall
- Acknowledgement in all congress publications
- Flyer insert in the congress bag
- Full page colour advertisement in the Final Programme
- Placement of company logo on each congress banner and information board

### **Bronze Sponsor 10000 EUR**

- 2 complimentary full congress registrations
- 2 complimentary exhibitor staff registrations
- 6 sqm of exhibition booth with basic installation
- Placement of company logo with link on the congress website and in the main session hall
- Acknowledgement in all congress publications
- Flyer insert in the congress bag
- Full page colour advertisement in the Final Programme

### **Silver Sponsor 15000 EUR**

- 4 complimentary full congress registrations
- 2 complimentary exhibitor staff registrations
- 9 sqm of exhibition booth with basic installation
- Placement of company logo with link on the congress website and in the main session hall
- Acknowledgement in all congress publications
- Flyer insert in the congress bag
- Full page colour advertisement in the Final Programme
- Placement of company logo on each congress banner and information board



Further information on sponsorship opportunities will be provided in the detailed sponsorship and exhibition manual.



## Exhibition

The exhibition will take place at the congress centre on two levels, next to the coffee break area and session rooms. Tea and coffee will be served within the exhibition area, thus ensuring maximum contact between exhibitors and delegates. You are invited to display your services, technology, products at following display spaces with back and side draping, 2 chairs, information desk, fascia, spotlights, wastepaper basket, AC 230 V, WiFi internet access. Built up installation in Octanorm style will be provided in the following unit stands (and their multiplication) as follows:

6 sqm booth	2100 EUR including VAT
9 sqm booth	3150 EUR including VAT
12 sqm booth	4200 EUR including VAT

Net surface space without installation	300 EUR/sqm including VAT
Space with Octanorm installation	350 EUR/sqm including VAT

Further information on the technical exhibit will be provided in the detailed sponsorship and exhibition manual.



## Advertisement possibilities

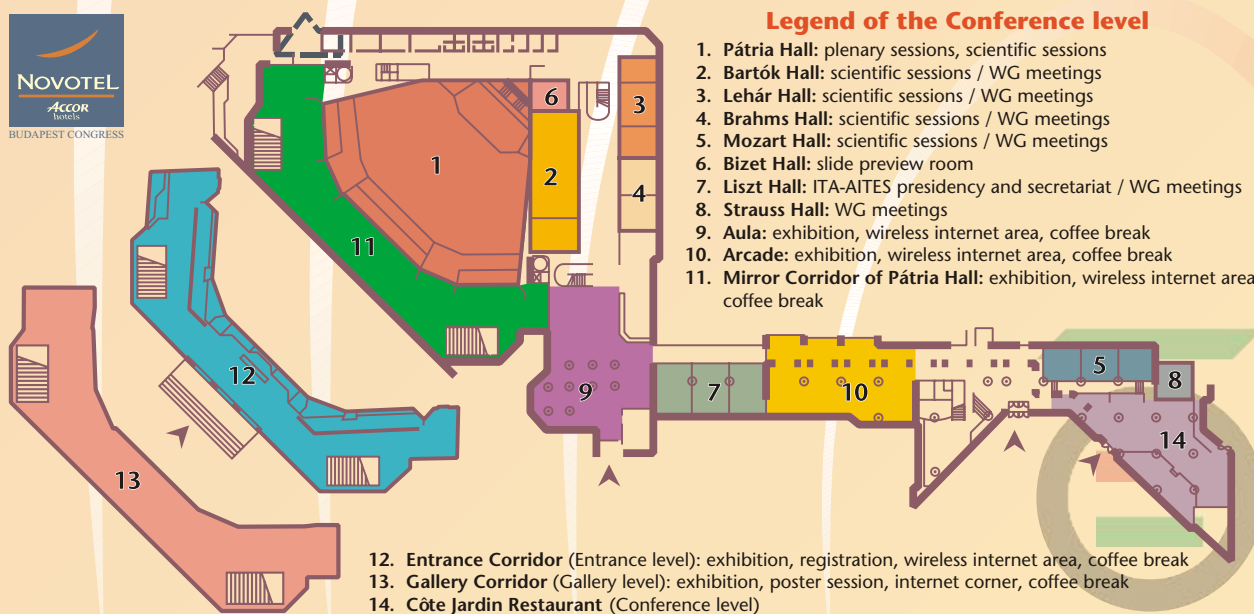
2nd or 3rd bulletin A/5 full colour page	2500 EUR
2nd or 3rd bulletin A/5 full black and white page	1500 EUR
Final Programme A/5 full colour page	2500 EUR
Final Programme A/5 full black and white page	1500 EUR
Logo or banner with link on the congress website	1500 EUR
Flyer insert in the congress bag	1500 EUR





## Budapest Congress & World Trade Center

- the largest conference facility in Hungary
- a place where the meetings can be organised in a dynamic and modern environment
- during the 2005 refurbishment, the latest audio-visual, stage-, light-, and air-conditioning technologies were built in
- BCWTC is connected to the Novotel Budapest Congress, which is situated at a charming chestnut park
- has a good connection with the city centre and the historical part of the city (the castle area)

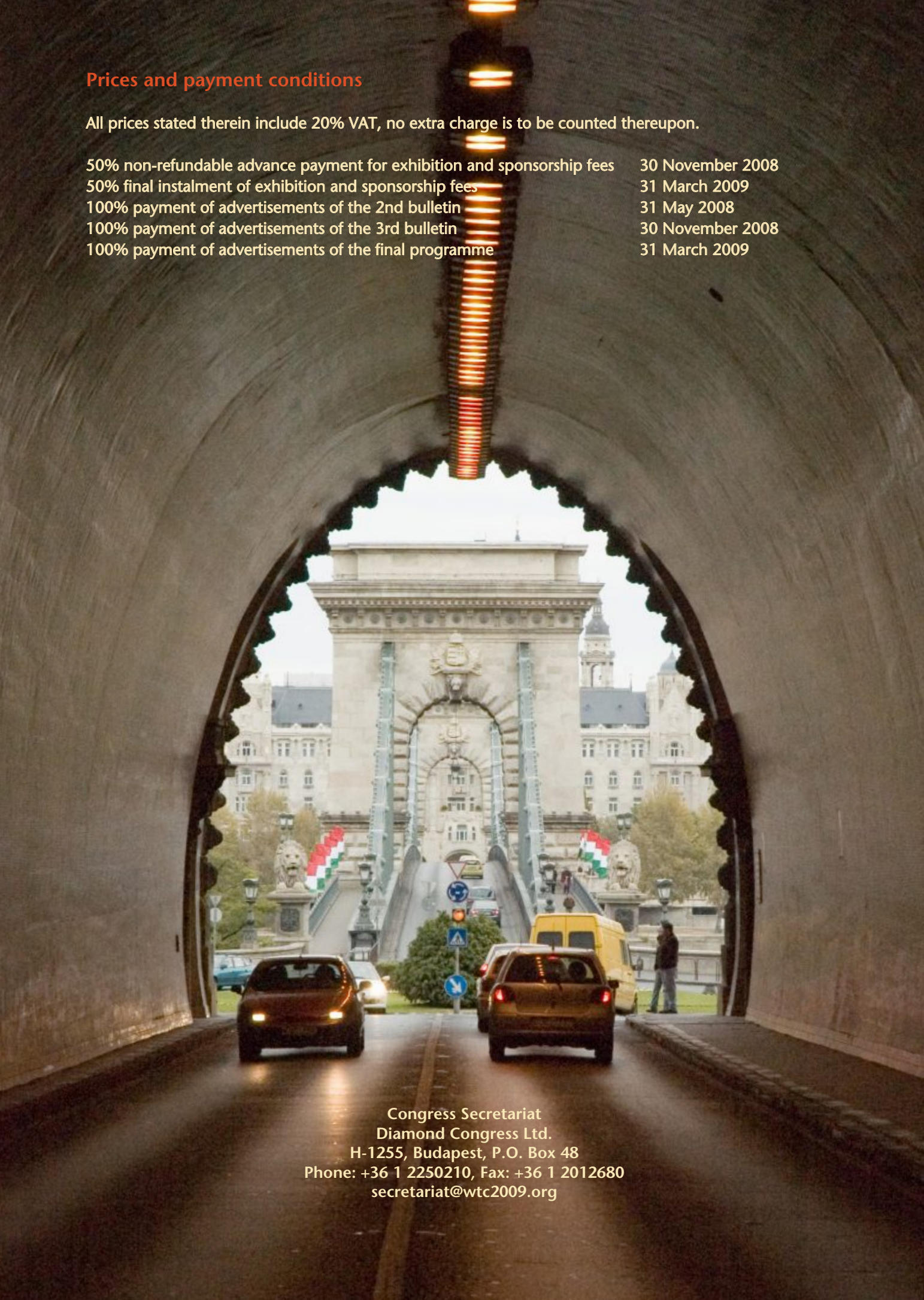




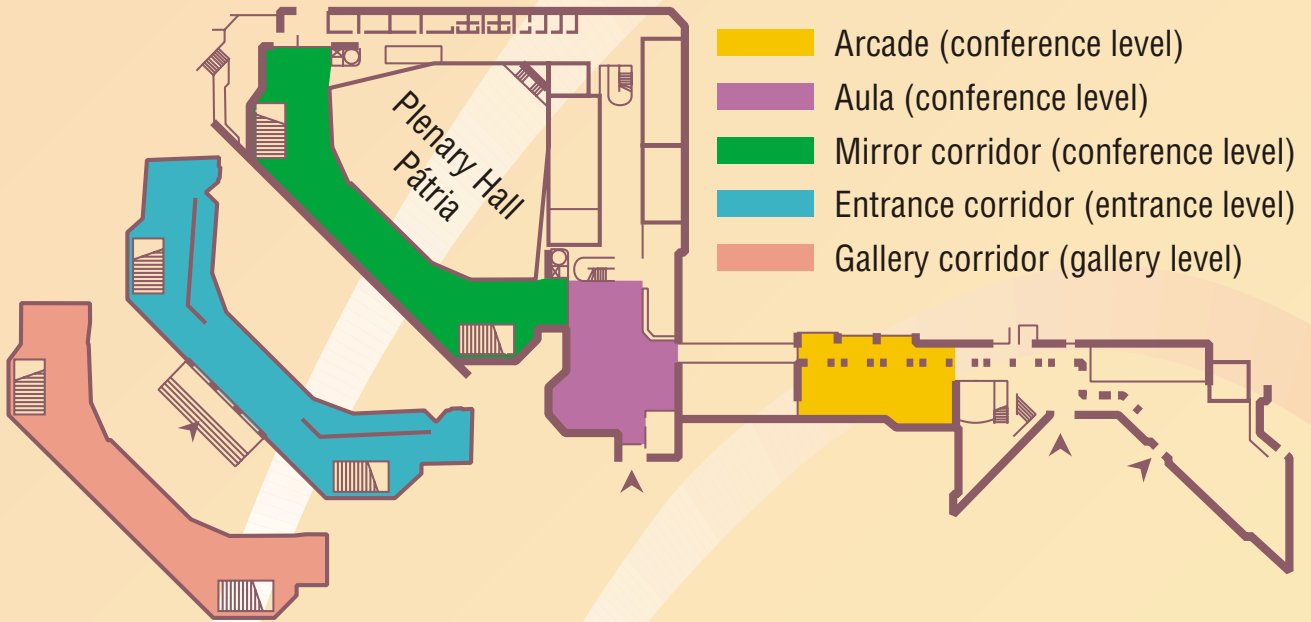
## Prices and payment conditions

All prices stated therein include 20% VAT, no extra charge is to be counted thereupon.

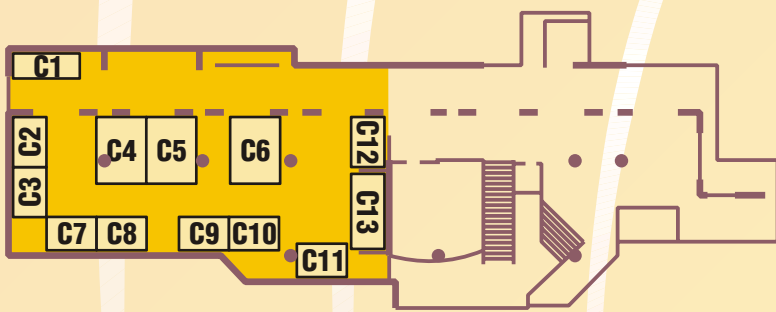
50% non-refundable advance payment for exhibition and sponsorship fees	30 November 2008
50% final instalment of exhibition and sponsorship fees	31 March 2009
100% payment of advertisements of the 2nd bulletin	31 May 2008
100% payment of advertisements of the 3rd bulletin	30 November 2008
100% payment of advertisements of the final programme	31 March 2009



Congress Secretariat  
Diamond Congress Ltd.  
H-1255, Budapest, P.O. Box 48  
Phone: +36 1 2250210, Fax: +36 1 2012680  
[secretariat@wtc2009.org](mailto:secretariat@wtc2009.org)

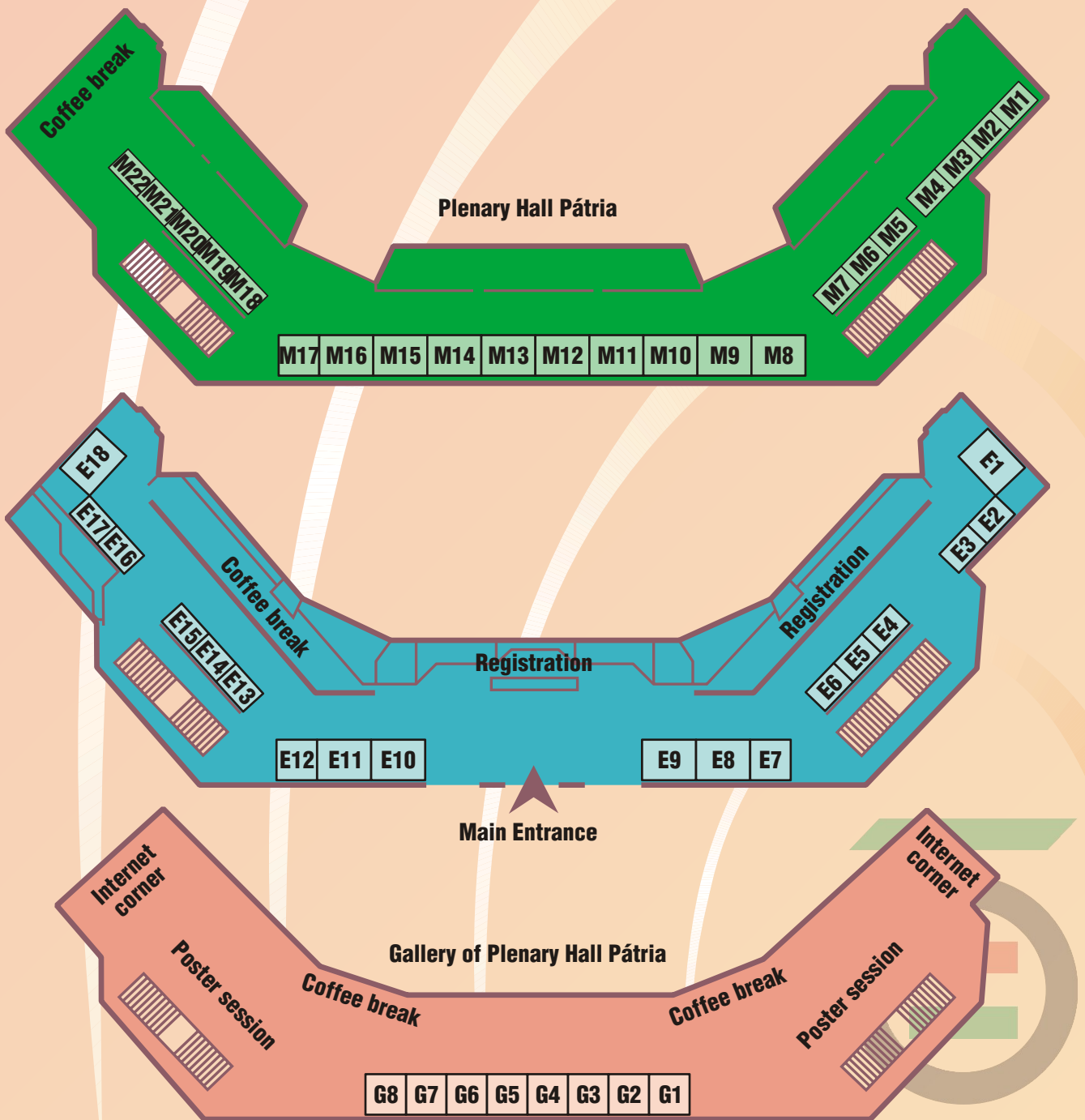


4x1,5	6 sqm	3x2	4,5x2	9 sqm	3x3	12 sqm	4x3
C1	C2-C3, C7-C12		C13	C4-C6			
A4-A6, A11, A13-A14, A16, A20-A25			A7-A10, A18-A19		A1-A3, A12, A15, A17		
M1-M7, M8-M22			M17		M8-M16		
E2-E6, E13-E17			E7, E12		E1, E8-E11, E18		
			G1-G8				





4x1,5	6 sqm	3x2	4,5x2	9 sqm	3x3	12 sqm
						4x3
C1	C2-C3, C7-C12		C13		C4-C6	
A4-A6, A11, A13-A14, A16, A20-A25			A7-A10, A18-A19		A1-A3, A12, A15, A17	
M1-M7, M8-M22			M17		M8-M16	
E2-E6, E13-E17			E7, E12		E1, E8-E11, E18	
G1-G8						







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**EXHIBITION & SPONSOR ORDER FORM**

(Please return this form preferably before 30 November 2008)

Name of the company: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Name of the contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

*Please tick the appropriate boxes*

**GENERAL SPONSORSHIP CATEGORIES**

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Platinum Sponsor*</b> <b>30000 EUR</b>   | <input type="checkbox"/> <b>Gold Sponsor*</b> <b>20000 EUR</b>  |
| <ul style="list-style-type: none"><li>• 6 complimentary full congress registrations</li><li>• 4 complimentary exhibitor staff registrations</li><li>• 18 sqm of exhibition booth with basic installation</li><li>• Display of company logo in the main session hall</li><li>• Acknowledgement in all congress publications</li><li>• Flyer insert in the congress bag</li><li>• Full page colour advertisement on one of the covers of the Final Programme</li><li>• Placement of company logo or banner with link in a frequent place on the congress website</li><li>• Placement of company logo on each congress banner and information board</li></ul> | <ul style="list-style-type: none"><li>• 5 complimentary full congress registrations</li><li>• 3 complimentary exhibitor staff registrations</li><li>• 12 sqm of exhibition booth with basic installation</li><li>• Placement of company logo with link on the congress website and in the main session hall</li><li>• Acknowledgement in all congress publications</li><li>• Flyer insert in the congress bag</li><li>• Full page colour advertisement in the Final Programme</li><li>• Placement of company logo on each congress banner and information board</li></ul> |
| <input type="checkbox"/> <b>Silver Sponsor*</b> <b>15000 EUR</b>   | <input type="checkbox"/> <b>Bronze Sponsor*</b> <b>10000 EUR</b>  |
| <ul style="list-style-type: none"><li>• 4 complimentary full congress registrations</li><li>• 2 complimentary exhibitor staff registrations</li><li>• 9 sqm of exhibition booth with basic installation</li><li>• Placement of company logo with link on the congress website and in the main session hall</li><li>• Acknowledgement in all congress publications</li><li>• Flyer insert in the congress bag</li><li>• Full page colour advertisement in the Final Programme</li><li>• Placement of company logo on each congress banner and information board</li></ul>   | <ul style="list-style-type: none"><li>• 2 complimentary full congress registrations</li><li>• 2 complimentary exhibitor staff registrations</li><li>• 6 sqm of exhibition booth with basic installation</li><li>• Acknowledgement in all congress publications</li><li>• Flyer insert in the congress bag</li><li>• Full page colour advertisement in the Final Programme</li><li>• Placement of company logo with link on the congress website and in the main session hall</li></ul>  |

\* *Early bird sponsors will benefit one complimentary full page advertisement in one of the forthcoming bulletins if the registration and payment conditions are met as stated thereafter.*

## EXHIBITION

Price of free space: **EUR 300.- per sqm**

Requested space: \_\_\_\_\_ (minimum space: 6 sqm)

Price of full service stand: **EUR 350.- per sqm**

Requested size of booth: **6 sqm**  **9 sqm**  **12 sqm**  or its multiple of \_\_\_\_\_ sqm.

Full service includes a 6 sqm stand erected from Octanorm System with white panels for side and back walls, 1 information desk, 1 interview table, 2 chairs, spot lights, shelf for display, company name on the fascia and a paper basket. Basic booth sizes are 6-9-12 sqm. In the selection of the exhibition area, priority will be given for the major sponsors, all other exhibitors will be handled on a first come first served basis. The floor plan of the exhibition is impartially made by the Technical Exhibition Manager in order to best serve the interest of the goals of this important international event.

(All prices include 20 % V.A.T.)

## ADVERTISEMENTS

Full colour A/5 full page / edition	EUR 2500.- <input type="checkbox"/>	Final Programme <input type="checkbox"/>	3 <sup>rd</sup> bulletin <input type="checkbox"/>	2 <sup>nd</sup> bulletin <input type="checkbox"/>
Black & white A/5 full page / edition	EUR 1500.- <input type="checkbox"/>	Final Programme <input type="checkbox"/>	3 <sup>rd</sup> bulletin <input type="checkbox"/>	2 <sup>nd</sup> bulletin <input type="checkbox"/>
Flyer insert in the congress bag / flyer	EUR 1500.- <input type="checkbox"/>			
Logo or banner with link on the congress website	EUR 1500.- <input type="checkbox"/>			

## SPECIAL SPONSORSHIP CATEGORIES

<input type="checkbox"/> Sponsor of the welcome reception	EUR 30000.-
<input type="checkbox"/> Sponsor of a lunch	EUR 25000.- / day
<input type="checkbox"/> Sponsor of a coffee break	EUR 10000.- / break
<input type="checkbox"/> Sponsor of the delegate exclusive bags	EUR 15000.-
<input type="checkbox"/> Sponsor of the internet corner of the congress	EUR 5000.-
<input type="checkbox"/> Sponsor of the Concert in the St. Stephen Basilica	EUR 3000.-
<input type="checkbox"/> Sponsor of the delegate notepads and pens	EUR 5000.-
<input type="checkbox"/> Logo and company name on the poster boards	EUR 5000.-

## PRICES AND PAYMENT CONDITIONS

All prices stated therein include 20 % VAT, no extra charge is to be counted thereupon.

50% non-refundable advance payment for exhibition and sponsorship fees	30 November 2008
50% final instalment of exhibition and sponsorship fees	31 March 2009
100% payment of advertisements of the 2 <sup>nd</sup> bulletin	31 May 2008
100% payment of advertisements of the 3 <sup>rd</sup> bulletin	30 November 2008
100% payment of advertisements of the final programme	31 March 2009

Payment should be arranged upon receipt of our pro forma invoice.

## CANCELLATION POLICY

Cancellation must be made in writing to the Congress Secretariat.

Before 31 January 2009: 80% refund, penalty 20%

Before 31 March 2009: 50% refund, penalty 50%

After 1 April 2009: no refund.

**By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation.**

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please, send this form to the Congress Secretariat preferably before 30 November 2008**

Diamond Congress Ltd.

H-1255 Budapest, P.O. Box 48

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E-mail: [secretariat@wtc2009.org](mailto:secretariat@wtc2009.org)

**[www.wtc2009.org](http://www.wtc2009.org)**