



11th European Automotive Congress – EAEC2007
including the 38th Meeting of Bus and Coach Experts

**EXHIBITION, SPONSORSHIP &
ADVERTISING OPPORTUNITIES**



Budapest, 30 May – 1 June, 2007

Congress Organiser

**Scientific Society of Mechanical
Engineers (GTE)**

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**Chairman of the
Local Organising Committee:**

Dr. András Voith

Chairman of the Vehicle Division of GTE

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Internet: <http://www.diamond-congress.hu/eaec2007/>*

EAEC

The **European Automobile Engineers Cooperation** (EAEC) is the European wing of FISITA, the "*International Federation of Automotive Societies*". The problems and challenges of the automotive world are global in one hand, but on the other hand they are different in various regions like America, Asia-Pacific area and Europe. Therefore, it is necessary to have close cooperation in the European automotive world.

To keep the leadership within the global automotive industry the European research and development, production and process technologies should be focused and the results and ideas should be exchanged. At the same time the congress is open for engineers and companies from all over the world, in front of all for persons and institutions having activities and connections in Europe.

The close cooperation offered by EAEC is in the streamline of the European idea. The purpose of the EAEC is to forge closer links and to act as a catalyst between the European automobile engineers societies, with the specific objective of interchanging information through programs of events and joint technical meetings. It is the goal of EAEC to extend the cooperation of the member societies.

Our main events are the biannual International EAEC Congresses where the specific demands of the European manufacturers of vehicles, engines and other components, universities and also of research institutes, traffic authorities and of test and surveillance institutes are focused. The EAEC congresses are a unique opportunity for all engineers to discuss the latest developments and to establish personal contacts throughout Europe.

The recent EAEC Congresses were very successful and were hosted by the European Automotive Engineers Societies. The EAEC Congresses illustrate the importance of general automotive meetings and the necessity to disseminate all aspects of automotive technology to engineers worldwide. In times of specialization, automotive engineers are not exempted from the growing need for interdisciplinary exchange of knowledge with experts from other fields.

Congresses like this gives the opportunity to manufacturers of vehicles and of vehicle components as well as to research institutions to offer their hard ware products respectively their most important or newly developed products as well as research facilities.

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EAEC Member Societies



AUSTRIA
Österreichischer Verein für Kraftfahrzeugtechnik (ÖVK)
 E-mail: info@oevk.at
 www.oevk.at



GERMANY
VDI-Gesellschaft Fahrzeug- und Verkehrstechnik (VDI-FVT)
 E-mail: fvt@vdi.de
 www.vdi.de/fvt/fvt.html



SLOVAK REPUBLIC
Spolok Automobilových Inzinierov a Technikov Slovenska (SAITS)
 E-mail: jan.lesinsky@stuba.sk
 www.saits.sjf.stuba.sk



BELARUS
Academic Automotive Association (AAA)
 E-mail: valgeoiva@netscape.net
 http://aaa.bntu.by



HUNGARY
Gépipari Tudományos Egyesület (GTE)
 E-mail: mail.gte@mtesz.hu
 www.gte.mtesz.hu



SLOVENIA
Association of Mechanical Engineers and Technicians of Slovenia – Automotive Group (AMETS-AG)
 E-mail: ferdinand.trenc@fs.uni-lj.si



BELGIUM
Union Belge des Ingenieurs de l'Automobile (UBIA)
 E-mail: ubia@skynet.be
 users.skynet.be/UBIA/



ITALY
Associazione Tecnica dell'Automobile (ATA)
 E-mail: giuseppe.righes@crf.it
 www.ata.it



SPAIN
Sociedad de Técnicos de Automoción (STA)
 E-mail: sta@stauto.org
 www.stauto.org



BULGARIA
Society of Automotive Engineers in Bulgaria (SAEB)
 E-mail: barzev@ru.acad.bg
 www.ru.acad.bg



LATVIA
Latvia Association of Automobile Engineers (LAIA)
 www.laia.lv



SWEDEN
Swedish Vehicular Engineering Association (SVEA)
 E-mail: info@sveafordon.com
 www.sveafordon.com



CROATIA
Croatian Society for Engines and Vehicles (CroSEV)
 E-mail: medica@riteh.hr



POLAND
Polish Society of Mechanical Engineers and Technicians (SIMP)
 E-mail: ajank@ilot.edu.pl
 www.simp.org.ptc.pl



SWITZERLAND
Schweizerische Automobiltechnische Gesellschaft (SATG)
 E-mail: onder@imrt.mavt.ethz.ch
 www.satg.ch



CZECH REPUBLIC
Czech Automotive Society (CAS)
 E-mail: remek@fsid.cvut.cz



ROMANIA
Societatea Inginerilor de Automobile din Romania (SIAR)
 E-mail: siar@siar.ro
 www.siar.ro



THE NETHERLANDS
Koninklijk Instituut Van Ingenieurs (KIVI NIRIA)
 E-mail: drierer@vv.tno.nl
 www.ingenieurs.net



FINLAND
Suomen Autoteknillinen Liitto r.y. (SATL)
 E-mail: matti.juhala@hut.fi
 www.satl.fi



RUSSIA
Association of Automotive Engineers – Russia (AAE)
 E-mail: stk_niciamt@dmitrovka.net



UNITED KINGDOM
Istitution of Mechanical Engineers – Automobile Division (ImechE)
 E-mail: S_Love@imeche.org.uk
 www.imeche.org.uk



FRANCE
Société des Ingenieurs de l'Automobile (SIA)
 E-mail: info@sia.fr
 www.sia.fr



SERBIA&MONTENEGRO
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 E-mail: cduboka@eunet.yu
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Opportunities for Involvement

The EAEC2007 Congress will provide corporations and other organizations an opportunity to participate in the congress, also through sponsorship, advertising, exhibiting.

Please see the following descriptions of available opportunities:

Sponsorship Levels	page 4
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Contact

For more information about sponsorship opportunities at the EAEC2007 Congress, please contact **Mr. Attila Varga**, Diamond Congress Ltd., H-1255 Budapest, P.O. Box 48., Hungary, Tel.: +36 1 214-7701, **Fax: +36 1 201-2680**; **E-mail: eaec2007@diamond-congress.hu**; **Web: <http://www.diamond-congress.hu/eaec2007/>**

Sponsorship Levels

Your organization's support will be acknowledged in all printed materials and signage at the following levels:

Platinum Sponsor	Total contributions of	EUR 10,000 and over*
Gold Sponsor	Total contributions of	EUR 8,000 and over*
Silver Sponsor	Total contributions of	EUR 6,000 and over*
Bronze Sponsor	Total contributions of	EUR 4,000 and over*
Congress Supporter	Total contributions under	EUR 4,000*

* Total contributions include grants for all sponsorship, exhibitor, and advertisement opportunities listed on the following pages. Your organization will be classified according to the scale of the total services ordered.

ALL PRICES REGARDING EXHIBITION AND SPONSORSHIP INCLUDE 20 % V.A.T.

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Exhibition Opportunities

As an integral part of EAEC 2007 Congress, a commercial indoor and outdoor exhibition will be organized for the promotion of services, technology, products in the field of automotive engineering. Companies manufacturing personal cars, coaches, heavy vehicles and suppliers are also welcome, as well as table top exhibitors. Exhibitors showing prototypes, new development results, methods and devices – simulation methods, measurement and test devices, etc. – are waited with special interest.

The exhibition will take place at the corridors and Aula of the University Congress Centre, next to the coffee break area and session rooms. Tea and coffee will be served within the exhibition area, thus ensuring maximum contact between exhibitors and delegates. Outdoor exhibition will take place at the parking lot of the UCC at the main entrance.

Each exhibiting company/organization will receive a **listing and brief description** of your company's services and products in the Final Program Book.

Each exhibiting company/organization will receive **acknowledgement** in all printed congress materials including the Final Program and on signage prominently displayed at the congress registration area

Each exhibiting company/organization will receive **one (1) complimentary Full Congress Registration**. (Please note that Exhibit Staff Registrants will be granted access to the exhibit hall, but will NOT be granted access to the congress sessions, meals or events. Full congress registrations can be purchased for these individuals at additional cost.)

Booth Exhibit Space. You are invited to display your services, technology, products at following display spaces with back and side draping, 2 chairs and wastepaper basket.

Indoor Exhibition (booth size)	Outdoor Exhibition	
4 square meters	Cars, mini buses	1200 EUR
8 square meters	Medium trucks, buses and coaches	1600 EUR
16 square meters	Heavy vehicles, coachers, trucks	2000 EUR

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Delegate Support

1. Congress Bags. Your organization is invited to be the exclusive sponsor of the Congress Bags, which contain the Final Program and Abstract Book and are provided to all delegates upon registration. The sponsorship will include the following benefits: the sponsor name and logo silk-screened or embroidered on the outside front cover of each bag; acknowledgement in all printed congress materials; acknowledgement on signage prominently displayed at the congress registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor) or one full page advertisement in the Final Program Book; priority choice of exhibition space; two complimentary delegate registrations.

Commercial Rate **EUR 5,000**

2. Delegate Notepaper and Pens. Notepaper and pens printed with your company logo will be included in the Congress Bags provided to each registrant at the congress. The sponsorship will include the following benefits: sponsor logo printed on the notepad and pens, acknowledgement in all printed congress materials; acknowledgement on signage prominently displayed at the congress registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); priority choice of exhibition space; one complimentary congress registration.

Commercial Rate **EUR 2,500**

3. Delegate Name Badges and Lanyards. Your organization is invited to be the exclusive sponsor of the name badges and lanyards/neck cords. All delegates will be provided with a congress badge printed with the congress logo and your corporate logo (to be provided by the Congress Secretariat), and a lanyard printed with your corporate logo (to be provided by the sponsor). Participants must wear their name badge throughout the Congress and official Congress events. The sponsorship will include the following benefits: sponsor logo/name printed on the front of the name badges; acknowledgement in all printed congress materials; acknowledgement on signage prominently displayed at the congress registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor) or one full-color page advertisement in the Final Program Book; priority choice of exhibition space; two complimentary delegate registrations.

Commercial Rate **EUR 5,000**

4. Internet Centre. Your organization is invited to sponsor the Congress Internet Centre, a multi-station computer centre networked with internet, e-mail and printer

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access for delegate use. The sponsorship will include the following benefits: the sponsor's logo featured on the desktop and screen saver of each computer and the sponsor's corporate website set as the default home-page for the web browser; acknowledgement in all printed congress materials including the Final Program; acknowledgement on signage prominently displayed at the congress registration area; acknowledgement on signage prominently displayed at the internet centre; option to include one promotional piece in the EAEC2007 delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); priority choice of exhibition space; one complimentary congress registration.

Commercial Rate **EUR 5,000**

Social Program Support

1. Coffee Breaks. We invite your organization to join the congress in providing congress delegates with coffee, tea and snacks during a congress break. The sponsorship will include the following benefits: acknowledgement in all printed congress materials; acknowledgement on signage prominently displayed at the congress registration area; acknowledgement on signage prominently displayed at the break.

Commercial Rate **EUR 2,500/break**

2. Welcome Reception. Your organization is invited to sponsor the highly popular and well-attended Welcome Reception to be held on the evening prior to the start of the scientific sessions. The reception will be held at the congress venue on 30 May and will include food and drinks. The sponsorship will include the following benefits: acknowledgement on the event tickets and event signage; acknowledgement in all printed congress materials including the Final Program Book; acknowledgement on signage prominently displayed at the congress registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); priority choice of exhibition space; two complimentary congress registrations. Four extra tickets to Opening Ceremony and Welcome Reception.

Commercial Rate **EUR 10,000**

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3. Congress dinner. Your organization is invited to sponsor the closing banquet of the Congress to be held on a boat, cruising on the river Danube on 31 May and will include food and drinks. The sponsorship will include the following benefits: acknowledgement on the event tickets and event signage; acknowledgement in all printed congress materials including the Final Program Book; acknowledgement on signage prominently displayed at the congress registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); priority choice of exhibition space; two complimentary congress registrations. Four extra tickets to the Banquet. Additionally, the sponsoring company may provide display marketing material on the board (flags, molinos etc.)

Commercial Rate **EUR 20,000**

4. Lunches. We invite your organization to join the congress in providing congress delegates with lunch. The sponsorship will include the following benefits: acknowledgement in all printed congress materials; acknowledgement on signage prominently displayed at the congress registration area; acknowledgement on signage prominently displayed at lunch time.

Commercial Rate **EUR 5,000/lunch**

Advertising Opportunities

1. Advertising in the Preliminary Program Booklet. You are invited to advertise the services or products of your organization in the Preliminary Program Booklet, containing all program information and scheduling, social event, registration and hotel reservation details. The Booklet will be disseminated to all interested parties and EAEC member societies altogether in 1000 exemplars in February 2007. The size of the booklet is B/5 standard.

Full Page (inside back cover, full-colour)	EUR 1,700
Full Page (inside, full-colour)	EUR 1,200
Full Page (inside, black&white)	EUR 900

2. Advertising in Final Program Booklet. You are invited to advertise the services or products of your organization in the Final Program Book, a book containing all program information and scheduling. The Book will be provided with the registration packages to all congress delegates. The size of the book is B/5 standard.

Full Page (inside back cover, full-colour)	EUR 1,500
Full Page (inside, full-colour)	EUR 1,000
Full Page (inside, black&white)	EUR 700

3. Advertising Insert in the Delegate Bag. You are invited to include an advertising insert in the delegate bags provided to each congress attendee upon registration. Each advertiser is entitled to include in the delegate bags one, single-page, double-sided insert provided at the cost of the advertiser.

Per Insert **EUR 800**

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Exhibition, Sponsorship and Advertisement Request Form (1/2)

Please indicate below the level of sponsorship you are interested in (and we will contact you to discuss the sponsorship opportunities which best fit your needs) and/or indicate the sponsorship, exhibit or advertisement opportunities that you would like to reserve.

Sponsorship Levels

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor (p. 4) | <input type="checkbox"/> Gold Sponsor (p. 4) |
| <input type="checkbox"/> Silver Sponsor (p. 4) | <input type="checkbox"/> Bronze Sponsor (p. 4) |
| <input type="checkbox"/> Congress Supporter (p. 4) | |

Exhibition Opportunities

- Exhibition (p. 5)

Delegate Support

- | | |
|--|---|
| <input type="checkbox"/> Congress Bags (p. 6) | <input type="checkbox"/> Delegate Notepaper & Pens (p. 6) |
| <input type="checkbox"/> Delegate Name Badges (p. 6) | <input type="checkbox"/> Internet Centre (p. 7) |

Social Program Support

- | | |
|---|---|
| <input type="checkbox"/> Coffee Break(s) (p. 7) | <input type="checkbox"/> Welcome Reception (p. 7) |
| <input type="checkbox"/> Lunches (p. 8) | <input type="checkbox"/> Congress dinner (p. 8) |

Advertising Opportunities

- Advertising in the Preliminary Program Booklet (p. 8)
- Advertising in the Final Program Booklet (p. 8)
- Advertising Insert in Delegate Bag (p. 8)

Please specify (indoor, outdoor, square meter requirement): _____

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Exhibitor, Sponsor and Advertiser Request Form (2/2)

CONTACT INFORMATION (please print clearly):

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ Province/State: _____

Country: _____ Postal/Zip Code: _____

Phone: (_____) _____ Fax: (_____) _____

E-mail: _____

CONDITIONS OF PAYMENT AND CANCELLATION

Invoices will be issued upon confirmation of the sponsorship, exhibition upon receipt of this form. Please arrange bank wire transfer in advance payable to "Diamond Congress Ltd. – EAEC2007" to the account number provided by the organizers on a pro forma invoice. Receipt of payment will be confirmed.

Cancellation is accepted only in writing (letter, fax, e-mail), and should be reconfirmed by the organizers. In case of cancellation of sponsorship, exhibition and advertisement, 50 % of the paid amount will be refunded until 31 March, 2007. Cancellations submitted after 31 March 2007 cannot be accepted and refund is not possible after that date. The organizers reserve the right to offer the advertisement/exhibition space and sponsorship opportunity to another company if the ordered service is not paid by the deadline. No services (exhibition, advertisement or any other sponsorship request) will be ensured by the organizers if the charge is not paid latest until 20 May, 2007

I declare, that I have read, understood the conditions of involvement, stated in this material and officially order the services stated on the application form.

Date: _____ Authorized signature: _____

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