



**6th International Conference on Urban Pests
13-16 July, 2008
Budapest, Hungary**

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Introduction

The Conference Organizing Committee has pleasure to invite and welcome you to participate in the 6th International Conference on Urban Pests (**ICUP2008**) to be held on **13-16 July 2008**, in Budapest, Hungary.

This triennial conference offers an excellent forum for exchanging ideas and information on the biology and control of pests in urban environments. Experience of the previous years show that the event is attended by prominent entomologists, pest management and chemical professionals, university scientists and authorities from all over the world.

Previous conference venues included Cambridge, England (1993), Edinburgh, Scotland (1996) Prague, Czech Republic (1999), Charleston, USA (2002) and Singapore (2005). We are pleased to join now this illustrious list and host this remarkable event in 2008.

Based on the previous conferences' experiment, usually above 350 delegates from more than 20 countries participate, so sponsorship is a good opportunity to introduce your company extensively.

Delegate Support

1. Translation service. Your organization is invited to be the exclusive sponsor of the translation equipment. The sponsorship will include the following benefits: the sponsor name in the Proceedings Book; acknowledgement in all printed conference materials and on the conference website; option to include one promotional piece in the delegate bags (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor).

Commercial Rate **EUR 10,000**

Scientific correspondence

Ms. Maria Németh
☒ H-1107 Budapest, Szállás u. 6. ☎ + 36 1 432 0402
E-mail: igazgatosag@babolna-bio.com
<http://www.babolna-bio.com/>

Conference secretariat

Diamond Congress Ltd.
☒ H-1255 Budapest, P.O.Box 48.
☎ +36 1 214 7701, fax: + 36 1 201 2680
E-mail: diamond@diamond-congress.hu
<http://www.icup2008.com/>



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2. Conference Bags. Your organization is invited to be the exclusive sponsor of the Conference Bags, which contain the Proceedings Book and are provided to all delegates upon registration. The sponsorship will include the following benefits: the sponsor name and logo silk-screened or embroidered on the outside front cover of each bag (black and white); the sponsor name in the Proceedings Book; acknowledgement in all printed conference materials; option to include one promotional piece in the delegate bags (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor). Both material and financial support are welcome.

Commercial Rate **EUR 5,000**

3. Delegate Notepaper and Pens. Notepaper and pens printed with your company logo will be included in the Conference Bags provided to each registrant at the conference. The sponsorship will include the following benefits: sponsor logo printed on the notepad and pens, the sponsor name in the Proceedings Book; acknowledgement in all printed conference materials; option to include one promotional piece in the delegate bags (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor). Both material and financial support are welcome.

Commercial Rate **EUR 2,500**

4. Delegate Name Badges and Lanyards. Your organization is invited to be the exclusive sponsor of the name badges and lanyards/neck cords. All delegates will be provided with a conference badge printed with the conference logo together or without (as you wish) your corporate logo (to be provided by the Conference Secretariat), and a lanyard printed with your corporate logo (to be provided by the sponsor). Participants must wear their name badge throughout the Conference and official Conference events. The sponsorship will include the following benefits: sponsor logo/name printed on the front of the name badges; the sponsor name in the Proceedings Book; acknowledgement in all printed conference materials; option to include one promotional piece in the delegate bags (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor).

Commercial Rate **EUR 5,000**

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5. Internet Corner. Your organization is invited to sponsor the Conference Internet Centre, a multi-station computer centre networked with internet, e-mail and printer access for delegate use. The sponsorship will include the following benefits: the sponsor's logo featured on the desktop and screen saver of each computer; the sponsor name in the Proceedings Book; acknowledgement in all printed conference materials; option to include one promotional piece in the ICUP2008 delegate bags (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor).

Commercial Rate **EUR 5,000**

Social Program Support

1. Coffee Breaks. We invite your organization to join the conference in providing conference delegates with coffee, tea and snacks during a conference break. The sponsorship will include the following benefits: the sponsor name in the Proceedings Book; acknowledgement in all printed conference materials. (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor).

Commercial Rate **EUR 2,500/break**

2. Welcome Reception. Your organization is invited to sponsor the highly popular and well-attended Welcome Reception to be held on the evening prior to the start of the scientific sessions. The reception will be held at the conference venue and will include food and drinks. The sponsorship will include the following benefits: the sponsor name in the Proceedings Book; acknowledgement on the event tickets and event signage; acknowledgement in all printed conference materials; option to include one promotional piece in the delegate bags (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor).

Commercial Rate **EUR 10,000**

3. Conference Dinner. We invite your organization to be the sponsor of the conference dinner. The sponsorship will include the following benefits: the sponsor name in the Proceedings Book; acknowledgement in all printed conference materials; option to include one promotional piece in the delegate bags (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor).

Commercial Rate **EUR 10,000**

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4. Lunches. We invite your organization to join the conference in providing conference delegates with lunch. The sponsorship will include the following benefits: the sponsor name in the Proceedings Book; acknowledgement in all printed conference materials; option to include one promotional piece in the delegate bags (e.g.: 1 A4 sheet, corporate or technical insert provided at the cost of the sponsor).

Commercial Rate **EUR 5,000/lunch**

Advertising Opportunity

Advertising Insert in the Delegate Bag. You are invited to include an advertising insert in the delegate bags provided to each conference attendee upon registration. Each advertiser is entitled to include in the delegate bags one, single-page, double-sided insert provided at the cost of the advertiser.

Per Insert **EUR 800**

ALL PRICES REGARDING SPONSORSHIP INCLUDES 20 % V.A.T.

Contact

For more information and discussion about sponsorship opportunities at the ICUP2008 Conference, please contact **Mr. Attila Varga**, Diamond Congress Ltd., H-1255 Budapest, P.O. Box 48., Hungary, Tel.: +36 1 214-7701, **Fax: +36 1 201-2680**; **E-mail: diamond@diamond-congress.hu**, web: <http://www.icup2008.com/>

William H. Robinson
ICUP Executive Committee

Dr. Daniel Bajomi
ICUP Organising Committee

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Sponsorship and Advertisement Request Form

Delegate Support

- | | |
|--|--|
| <input type="checkbox"/> Translation service | <input type="checkbox"/> Delegate Name Badges and Lanyards |
| <input type="checkbox"/> Conference Bags | <input type="checkbox"/> Internet Centre |
| <input type="checkbox"/> Delegate Notepaper and Pens | |

Social Program Support

- | | |
|--|--|
| <input type="checkbox"/> Coffee Break(s) | <input type="checkbox"/> Welcome Reception |
| <input type="checkbox"/> Lunches | <input type="checkbox"/> Conference Dinner |

Advertising Opportunities

- Advertising Insert in Delegate Bag

CONTACT INFORMATION (please print clearly):

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ Province/State: _____

Country: _____ Postal/Zip Code: _____

Phone: (_____) _____ Fax: (_____) _____

E-mail: _____

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CONDITIONS OF PAYMENT AND CANCELLATION

Invoices will be issued upon confirmation of the sponsorship, upon receipt of this form. Please arrange bank wire transfer in advance payable to "Diamond Congress Ltd. – ICUP2008" to the account number provided by the organizers on a pro-forma invoice. Receipt of payment will be confirmed.

Cancellation is accepted only in writing (letter, fax, e-mail), and should be reconfirmed by the organizers. In case of cancellation of sponsorship and advertisement, 50 % of the paid amount will be refunded until 13 May, 2008. Cancellations submitted after 13 May 2008 cannot be accepted and refund is not possible after that date. The organizers reserve the right to offer the advertisement space and sponsorship opportunity to another company if the ordered service is not paid by the deadline. No services (advertisement or any other sponsorship request) will be ensured by the organizers if the charge is not paid latest until 13 May, 2008.

I declare, that I have read, understood the conditions of involvement, stated in this material and officially order the services stated on the application form.

Date: _____

Authorized signature: _____

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