

CHANGING THE WORLD TOGETHER, STEP BY STEP!

*There are millions of children in early education programs - from preschool and childcare to the early elementary grades. If you're interested in connecting with hundreds of practitioners, researchers, policy experts and directors of those programs from all over Europe, the former Soviet Union and beyond, Budapest is the place to be in October 2008! On behalf of the **International Step by Step Association (ISSA)** we would like to inform you about this **exciting opportunity to invest in the future** by supporting ISSA's 9th Annual Conference, organized in partnership with the **World Forum Foundation**. The conference will take place between 9-12 October, 2008 in Budapest (<http://www.diamond-congress.hu/issa2008/>) and, in addition to regular sessions and panels, will also host several partner events, including the **Consultative Group on Early Childhood Care and Development (CGECCD)** and **UNICEF** meetings.*

SPONSORSHIP OPPORTUNITIES

STRATEGIC PARTNER & SPONSOR EUR 20,000

As a partner of the ISSA and major contributor to the Conference, sponsorship at this level provides the following opportunities:

- a verbal acknowledgement at the main opening and closing events
- a verbal welcome note by a partner representative at the opening reception
- printed acknowledgements in the ISSA Annual Report and Promotional Booklet
- printed acknowledgement in the Conference Program
- the partner's logo placed on the official ISSA site*
- the partner's logo placed on the official website of the conference
- the partner logo banner, placed in the main lecture hall
- the back cover page of the Conference Program available for free advertising
- promotional materials can be inserted into the conference bags
- one free exhibition space
- free registration and badges for 4 company representatives
- free tickets for social events for 4 company representatives
- one time usage of the full delegate list (limited by data protection regulations)
- access to the ISSA membership directory (limited by data protection and internal regulations)
- 20% discount on all the ISSA services and events, for which commercial fees are available*

* For 12 consecutive months since the sponsored event takes place. All the applicable discounts can not be combined with other promotional offers.

GENERAL SPONSOR EUR 15,000

As a major contributor to the Conference, sponsorship at this level provides the following opportunities:

- a verbal acknowledgement at an opening event
- a verbal acknowledgement at a selected session
- printed acknowledgement in the Conference Program
- the sponsor's logo placed on the official website of the conference
- the sponsor logo banner, placed in a lecture hall
- a full (inside) page of the Conference Program available for free advertising
- promotional materials can be inserted into the conference bags
- one free exhibition space
- free registration and badges for 3 company representatives
- free tickets for social events for 3 company representatives
- one time usage of the full delegate list (limited by data protection regulations)
- one time usage of the ISSA membership directory (limited by data protection and internal regulations)
- 15% discount on all the ISSA services and events, for which commercial fees are available *

MAIN SPONSOR EUR 7,000

1 PACKAGE TAKEN – 2 MORE AVAILABLE

As a main contributor to the Conference, sponsorship at this level provides the following opportunities:

- a verbal acknowledgement at a selected session
- printed acknowledgement in the Conference Program
- the sponsor's logo placed on the official website of the conference
- the sponsor logo banner, placed in a lecture hall
- a full (inside) page of the Conference Program available for free advertising
- one promotional material can be inserted into the conference bags
- one free exhibition space
- free registration and badges for 2 company representatives
- free tickets for social events for 2 company representatives
- 10% discount on all the ISSA services and events, for which commercial fees are available *

* For 12 consecutive months since the sponsored event takes place. All the applicable discounts can not be combined with other promotional offers.

SPONSOR EUR 3,500

1 PACKAGE TAKEN – 2 MORE AVAILABLE

Sponsorship at this level provides the following opportunities:

- printed acknowledgement in the Conference Program
- the sponsor's logo placed on the official website of the conference
- half a page in the Conference Program available for free advertising
- free registration and badges for 2 company representative
- free tickets for the social evening for 2 company representatives
- 5% discount on all the ISSA services and events, for which commercial fees are available *

ASSOCIATE SPONSORSHIP EUR 2,000 - 6,500

All associate sponsors are acknowledged in the Conference Program under the sponsored function or supported product, featuring a sponsor's logo. In case of cumulative contribution reaching the sponsorship levels outlined above, an associate sponsor may qualify for a higher sponsor status, with all the applicable benefits. Sponsorship at this level provides the opportunity to support the following:

Conference bags EUR 6,500

The exclusive opportunity to sponsor the Conference bags is available. The bags will contain the Conference Program, other materials, and will be provided to all delegates upon registration. The sponsorship will include the following additional benefits:

- the sponsor name and logo will be placed on the outside front cover of each bag
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representative
- free tickets for social events for 2 company representatives

The Opening Reception EUR 6,000

Highly popular and well-attended Opening Reception is a great event to support and promote your organization. The sponsorship will include the following benefits:

- a verbal acknowledgement at the beginning of the Reception
- the sponsor name and logo banner placed at the Reception venue
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives
- free tickets for social events for 2 company representatives

Conference Dinner EUR 6,000

Main networking event of the Conference provides excellent opportunities for support and promotion. The sponsorship will include the following benefits:

- a verbal acknowledgement at the beginning of the Dinner
- the sponsor name and logo banner placed at the Dinner venue
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives
- free tickets for social events for 2 company representatives

* For 12 consecutive months since the sponsored event takes place. All the applicable discounts can not be combined with other promotional offers.

Conference badge cords EUR 4,000

The exclusive opportunity to sponsor the Conference badge cords is available. All delegates will be provided with a conference badge and a lanyard printed with your corporate logo. Participants must wear their name badge throughout the Conference and official Conference events. The sponsorship will include the following benefits:

- the sponsor's logo printed on the Conference badge cords
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives

Delegate notepads and pens EUR 3,500

Notepaper and pens printed with your company logo will be included in the Conference Bags provided to each registrant at the Conference. The sponsorship will include the following benefits:

- the sponsor's logo and /or message printed on the notepads and pens
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives

Information system EUR 3,000

Your organization is invited to sponsor the Conference notice boards and Conference Internet Center, a multi-station computer center with internet and printer access. The sponsorship will include the following benefits:

- the sponsor's logo featured on the Conference notice boards
- the sponsor's logo featured on the desktop and screen saver of each computer
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives

Registration Desk EUR 3,000

The Registration Desk is the first point of contact for participants as they start the conference. The sponsorship will include the following benefits:

- the sponsor name and logo signage placed at the Registration Desk
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives

“Raising Star” Fund EUR 3,000

An opportunity to support young professionals and researchers coming from non-EU countries and/or currently enrolled full-time students, with partial travel and accommodation grants, as well as registration fee waiver for participation in the conference. The sponsorship will include the following benefits:

- the sponsor name and logo printed on a sticker to be placed on conference badges or conference bags for supported conference participants
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives

Conference Photo Competition EUR 3,000

An opportunity to support the Conference Photo Competition, with the winners getting registration fee waivers for the next ISSA conference. The sponsorship will include the following benefits:

- the sponsor name and logo reference printed in the Photo Competition announcement in the Conference Program
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives

Conference session/seminar EUR 2,500

Targeted support of a conference session or seminar gives an opportunity to focus promotional efforts on particular topic, group of professionals or geographic area. The sponsorship will include the following benefits:

- the sponsor name and logo signage placed at a session/seminar venue
- a promotional material distributed to session/seminar participants
- free registration and badges for 2 company representatives

Coffee breaks (the whole conference) EUR 2,000

Sponsoring a coffee break is a great opportunity to get your name out. The sponsorship will include the following benefits:

- the sponsor name and logo signage placed at the refreshment points
- one promotional material in the delegate bags (provided at the cost of the sponsor)
- free registration and badges for 2 company representatives

ADVERTISING OPPORTUNITIES

Advertising in the Conference Program EUR 500 – 1,500

The services or products of your organization can be advertised in the final Conference Program, containing all the program information and scheduling. The Program will be provided with the registration packages to all conference delegates.

Full Page (inside back cover, full-color) **EUR 1,500**

Full Page (inside, full-color) **EUR 1,000**

1/2 Page (inside, full-color) **EUR 600**

1/3 Page (inside, full-color) **EUR 500**

Advertising insert in the Conference Bag EUR 1,000

An advertising material can be included in the Conference Bags, provided to each conference attendee upon registration. Each advertiser is entitled to include single-page, double-sided insert, provided at the cost of the advertiser.

Promotional leaflets at the Registration/Information Desk EUR 300

One-type promotional material, supplied by a sponsor, can be placed at the Registration or Information desk at the conference.

Web advertising EUR 100 – 200

A rotating banner advertisement can be placed on the Conference web site or ISSA homepage, to profile your organization or event to a world of early child education professionals.

Conference web site (per month per page)	ISSA homepage (per month per page)
Vertical (125 x 240 px) EUR 100	Vertical (125 x 240 px) EUR 150
Square (125 x 125 px) EUR 150	Square (125 x 125 px) EUR 200

EXHIBITION OPPORTUNITIES

You are invited to display your services, products and/or literature at a display space, conveniently located in the coffee break area near the conference session rooms. Refreshments will be served within the exhibition area, thus ensuring maximum contact between exhibitors and delegates.

Full service includes:

- an exhibition stand erected from Octanorm System with white panels for side and back walls
- 1 information desk
- 1 interview table with 2 chairs
- spot lights with electric supply
- shelf for display
- company name on the fascia

EXTRAS

Free listing on the conference web site with a direct link to your company’s web site

Your company details included in the Conference Program

Opportunity to receive one complimentary Conference Registration

STANDS’ SIZES (full-service equipment included)	Fees – EUR (1 conference registration fee included)*	Fees – EUR (no conference registration fee is included)*	Fees for exhibition space – EUR (no exhibition stand is included)*
Exhibition Stand 2.5 m2	800 EUR	500 EUR	400 EUR
Exhibition Stand 4 m2	1000 EUR	700 EUR	500 EUR
Exhibition Stand 6 m2	1300 EUR	1000 EUR	800 EUR
Exhibition Stand 8 m2	1600 EUR	1300 EUR	1000 EUR
* Reserved before July 1, 2008. In case of late reservation, an additional 10% will be charged.			

In the selection of the exhibition area, priority will be given to the conference sponsors and other exhibitors on a first come first served basis.

Are there additional partnership ideas you would like to explore?

Give us a call at (36-30) 852-2706 or write to ssych@issa.hu to discuss innovative cooperation opportunities. We will find the perfect solution for your organization.