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Journal of East-West Business

Prof. Dr. Desislava Dikova
Editor-in-Chief of WJEB



Aims & scope

- A quarterly journal, international in scope;
- Treats business issues from functional, regional, comparative, cross-cultural, and cross-national perspectives.
- Features theoretical and practical articles that are relevant and advance knowledge in business, management and related functional and regional areas.
- Seeks to stimulate the exploration of east-west business relations

Topics/Scholarly areas

- Market transition and transformation; emerging-market strategies
- Entrepreneurship and SMEs development
- FDI and trade
- Organizational dynamics, comparative management, marketing, HRM
- Industrial development and growth
- Other emerging topics of critical importance in CEE, (central) Asia, Russia, and other post-Soviet states.
- Business, Management and Accounting; Corporate Social Responsibility & Business Ethics; Development Economics; Economics; Economics, Finance, Business & Industry; International Economics; International Trade (incl. trade agreements & tariffs); Political Economy

- 25 submissions over the past 12 months
- Acceptance rate at 59.1% (13 accepted out of 22 final decisions).
- No specific preference for a particular discipline
- Submissions are in electronic form through ScholarOne website; they are not separated by subject area in any way, any keywords entered by the authors are typed in freehand.
- Peer-Review policy: All published articles have undergone rigorous peer review based on initial editor screening and anonymous refereeing by at least two anonymous referees who are subject experts.
- The Editorial Board is truly international and unites practicing businessmen and academics in a common aim-to produce a journal oriented to business in the area that is relevant, readable, and credible.

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