

# **1<sup>st</sup> AIB-CEE Chapter conference**

## **viewpoints of review**

- CLEAR AND CONCISE WRITING STYLE
- PURPOSE/OBJECTIVE CLEARLY DEFINED
- RELEVANT THEORETICAL JUSTIFICATION PROVIDED
- CURRENCY IN LITERATURE REVIEW
- SUBJECT MATTER EXPLAINED
- ORGANIZATION OF MATERIAL
- FRESH INSIGHT; EXPANSION OF TOPIC
- METHODOLOGY OF RESEARCH DESIGN
- DISCUSSION OF RESULTS
- MANAGERIAL IMPLICATIONS
- POLICY IMPLICATIONS
- CONCLUSION OF MANUSCRIPT