

Bebras



15th International BEBRAS Tasks Workshop

13-17 May, 2019 Hungary, Balatonkenese



Call for sponsorship

Invitation

The significant role of Information and Communication Technologies (ICT) in everyday life could change concepts about skills, education and learning. The changing definitions about necessary ICT skills (from digital fluency to computational thinking) shows that they are more about thinking and expressing yourself, exploring the diversity of computers and yourself, involving external representation of problem solving processes, and reflecting on your own thinking – and even to think about thinking itself

The **Bebras challenge** promotes problem solving skills and Informatics concepts including the ability to break down complex tasks into simpler components, algorithm design, pattern recognition, pattern generalisation and abstraction.

The **Bebras International Task Workshops**, where experts from all Bebras countries meet to discuss and prepare tasks, is crucial to the success of the Bebras initiative.

The main goal of the Bebras Task Workshops is to bring together informatics experts from all Bebras countries for discussion and preparation of the tasks.

Usually a day or half-day symposium for local teachers and researchers is part of the workshops. Beside the main aim - developing the Bebras task pool, specific goals are in the workshop in 2019 to

- show local teachers and researchers (not only from Hungary, but from countries in east and central Europe) the importance and possibilities of changing Computer Science in schools and in education;
- enhance the main concept and discuss the main goals and aims with the informatics experts from Bebras countries;
- give support and discuss-facilities for new countries.

The workshop will be held in Balatonkenese – accommodation and workshop in one place.

If you are interested in changing education and changing concept of the education about and with ICT tools, we are looking forward to welcoming you in Hungary.

Zsuzsa Pluhár

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Head of the Hungarian Bebras organisers
ICT member of International Bebras
Community
Eötvös Loránd University,
Faculty of Informatics

Dr. Zoltán Horváth

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Dean of Faculty of Informatics in
Eötvös Loránd University,

István Alföldi

CEO
John von Neumann Computer
Society



Why it is worth sponsoring?

The 2018 International Bebras Tasks Workshop saw the initiative enjoy rapid growth, increasing delegate numbers year-on-year. This year, we expect over 120 delegates. The latter figure represents projected year-on-year growth not only on workshops but in the numbers of participants in bebras activities over participated countries.

Help us ensure the success of our **15th International Bebras Tasks Workshop** by becoming a sponsor! Your workshop sponsorship allows the Bebras Community to provide enhanced programs and services for workshop attendees without increasing the cost to our members.

By attending as a sponsor, you have great opportunities to make valuable connections with international experts in computer science and education. Below is an explanation of the various levels available for you to get involved.

For advertising, exhibiting and sponsorship opportunities, please contact:

Ms. Zsuzsa Pluhár

E-mail: pluharzs@inf.elte.hu

Phone: +36 30 645 39 23

About Bebras

Bebras is an international initiative aiming to promote Informatics (Computer Science, or Computing) and computational thinking among school students at all ages. Participants are usually supervised by teachers who may integrate the Bebras challenge in their teaching activities. The challenge is performed at schools using computers or mobile devices.



Previous Attendance Figures

| Year | Workshop location | Participated countries | Delegates | Participants in annual Bebras contests | | Participants in Hungary |
|-----------|-------------------------|------------------------|-----------|----------------------------------------|-------------|-------------------------|
| | | | | country | students | |
| 2018 | Protaras, Cyprus | 53 | 112 | In November 2018 | | |
| 2017 | Brescia, Italy | 42 | about 90 | 45 | 2 166 000 | 21 411 |
| 2016 | Bodrum, Turkey | about 40 | about 80 | 42 | 1 610 000 | 18 046 |
| 2015 | St. Pölten, Austria | about 40 | about 78 | 40 | 1 313 000 | 13 438 |
| 2014 | Druskininkai, Lithuania | 33 | 76 | 38 | 927 968 | 9 106 |
| 2013 | Torun, Poland | about 30 | about 75 | 31 | 728 328 | 6 246 |
| 2012 | Druskininkai, Lithuania | 27 | 72 | 25 | 523 319 | 3 200 |
| 2011 | Druskininkai, Lithuania | 25 | 57 | 22 | 372 230 | 1 911 |
| 2010 | Dagstuhl, Germany | 18 | 33 | 13 | | - |
| 2009 | Pasvalys, Lithuania | 16 | 48 | 11 | | - |
| 2008 | Torun, Poland | 13 | 46 | 10 | | - |
| 2004-2007 | Pasvalys, Lithuania | 8-11 | 33 | 8 | about 10000 | - |

As the Bebras community moves into its 15th year, expecting rapidly-rising prestige and participant growth, we seek a series of sponsors seeking to emphasise that **educational transformation** is at the heart of their brand identity.



Workshop Venue

The venue of the conference is Telekom Hotel wellness and conference centre, situated on the lakeside of Balaton. **Lake Balaton** is the largest lake in Central Europe. Since Hungary is landlocked, Balaton is sometimes called the “Hungarian Sea.” The Zala river provides the largest inflow of water to the lake, and the canalized Sió is the only outflow. Balaton has a surface area of 592 km² and a length of 77 km, a width ranging from 4 to 14 km. The lake’s surface is 104 m above sea level, and its depth varies up to 12.2 m (mean depth is 3.2 m).



Telekom Hotel is a wonderful conference and wellness hotel, which can be found only an hour's drive from the capital, on a three-acre landscaped area, directly on the shore of Lake Balaton. It is an excellent venue for organising conferences, professional events, trainings and team building events due to its conference centre and outdoor training-park. It provides effective recreational activities and wellness services for those who would like to relax.



Sponsoring packages

Below you can read our offers on the graded sponsorship opportunities and further options. The sponsoring packages are priced in EUR and all prices are exclusive of VAT.

| | Diamond package | Platinum package | Gold package | Silver package | Bronze package |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| Number of sponsors limited to | 1 | 1 | 2 | 3 | unlimited |
| Complimentary full workshop registrations and invitations to the congress dinner | 3 | 3 | 2 | 1 | - |
| Display of company logo in the main session hall during the breaks | ✓ | ✓ | ✓ | ✓ | ✓ |
| Flyer insert in the conference bag up to: | 3 | 3 | 2 | 1 | 1 |
| Placement of company logo with link on the conference website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Placement of company logo on printed materials | ✓ | ✓ | ✓ | ✓ | ✓ |
| Placement of company logo on printable materials* | ✓ | ✓ | ✓ | ✓ | ✓ |
| Placement of company logo on printed signages | ✓ | ✓ | ✓ | ✓ | ✓ |
| Brief description of your company profile with logo in the Final Programme | ✓ | ✓ | | | |
| Placement of a roll-up in the lecture hall | ✓ | ✓ | ✓ | | |
| Placement of company logo into the email circulars to the delegates | ✓ | ✓ | | | |
| Exclusive sponsorship of the Closing party | ✓ | | | | |
| Exclusive sponsorship of delegate bag (placement of company logo on the bag) | | ✓ | | | |
| Additional benefits for Gold Sponsorship (one option to select) Exclusive sponsorship of the Coffee breaks OR Exclusive sponsorship of name badges and lanyards (should be provided by the sponsor) | | | ✓ | | |
| | 6 000 EUR+VAT | 5 000 EUR+VAT | 4 000 EUR+VAT | 3 000 EUR+VAT | 2 000 EUR+VAT |

* conference program, maps and handouts about registration, travel



Exclusive Sponsorship of the Tour

Available for 1 company

The members in our community are interested and open for new things. Help us to show a little part from Hungary: the wonderful Lake Balaton in the night. Benefits:

- placement of sponsoring organization's logo on the conference website
- placement of sponsoring organization's logo on the tour invitation card
- statement of thanks at conference social, opening and closing of the meeting

Commercial Rate: 1500 EUR+VAT

Exclusive Sponsorship of Delegate USB stick

Available for 1 company

- program and workshop materials on USB stick printed with sponsor logo will be included in the conference bags
- acknowledgement in all conference materials

Commercial Rate:

1500 EUR+VAT

in case USB sticks are provided by the organisers

500 EUR+VAT

in case USB sticks are provided by the Sponsor

Exclusive Sponsorship of Delegate Notepapers and Pens

Available for 1 company

- notepapers and pens printed with sponsor logo will be included in the conference bags
- acknowledgement in all conference materials

Commercial Rate:

1500 EUR+VAT

in case notepapers and pens are provided by the organisers

1000 EUR+VAT

in case notepapers and pens are provided by the Sponsor



Travel Scholarship

Make it possible for others to attend Bebras. Benefits:

- placement of sponsoring organization's logo on a dedicated portion of the conference website for organizations sponsoring a travel scholarship
- option to select one qualified student or early career researcher to attend the meeting with a travel scholarship of up to the sponsorship amount
- statement of thanks to the group of organizations which sponsor travel scholarships at the opening and closing of the meeting, with each organization recognized individually by name and each organization's logo displayed

Commercial Rate: 500 EUR+VAT /or more/



Friend of Bebras

Stand with us and pledge your support for computer science education and computational thinking. Benefits:

- placement of sponsoring organization or individual's name on a dedicated page of the conference website, which will be linked from the homepage
- statement of thanks to all sponsoring organizations at the opening and closing of the meeting, with each organization recognized individually by name

Commercial Rate: 500 EUR+VAT /or more/

Sponsorship of gift insert

Available for 4 companies

- placement of company gift / sample /product in the delegates' bag (all inserted materials should be provided by the Sponsor)
- acknowledgement in all conference materials

Commercial Rate: 500 EUR+VAT

Other Sponsor Opportunities

Are you interested in sponsoring some other type of activity to engage conference attendees at International Bebras Tasks Workshop? If so, reach out. We're happy to brainstorm and explore ideas with you. Contact:

Ms. Zsuzsa Pluhár

E-mail: pluharzs@inf.elte.hu

Phone: +36 30 645 39 23

Application and General Payment Conditions

All sponsors and exhibitors wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to the Conference Secretariat with an authorised signature. Applications are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements and selection of sponsorship opportunities. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. For international companies reversed charge VAT applies, in case of providing the VAT number. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Payment of sponsorship fee: 1 March, 2019

Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation and are as follows:

Before 15 March, 2019: 50% refunded, 50% retained

After 15 March, 2019: no refund

Please send the application form to:

Mrs. Nóra Éles-Etele

E-mail: elesetele@diamond-congress.com

Phone: +36 70 943 8543



We hope that our offers will find your interest,

please feel free to contact us

for further assistance.





15th International BEBRAS Tasks Workshop

13-17 May, 2019 Hungary, Balatonkenese



SPONSORSHIP AND EXHIBITION FORM

Name of the company:

Postal address:

Invoice address (if different from above):

Name of the contact person:

Phone:

E-mail:

(EU) VAT Number:

Please tick the appropriate boxes

1. Sponsorship categories

| | | |
|------------------|--------------|--------------------------|
| Diamond Package | 6000 EUR+VAT | <input type="checkbox"/> |
| Platinum Package | 5000 EUR+VAT | <input type="checkbox"/> |
| Gold Package | 4000 EUR+VAT | <input type="checkbox"/> |
| Silver Package | 3000 EUR+VAT | <input type="checkbox"/> |
| Bronze Package | 2000 EUR+VAT | <input type="checkbox"/> |

2. Sponsoring Opportunities and Benefits

Sponsorship of the Tour 1500 EUR+VAT

Sponsorship of USB Sticks

product is provided by the Organizers 1500 EUR+VAT

product is provided by the Sponsor 500 EUR+VAT

Sponsorship of Notepapers and Pens

product is provided by the Organizers 1500 EUR+VAT

product is provided by the Sponsor 1000 EUR+VAT

Travel Scholarship 500 EUR+VAT

Friend of BEBRAS 500 EUR+VAT

Sponsorship of gift insert 500 EUR+VAT

3. Prices and payment conditions

All prices stated above exclude VAT, which is 27 % (as of 2018). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms:

Deadline of sponsorship and advertisement fees

1 March, 2019

4. Cancellation Policy

Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organizers immediately.

Refundable amounts depend on the date of cancellation and are stated as follows:

Before 15 March, 2019: 50% refunded, 50% retained

After 15 March, 2019: no refund

By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation.

Date: **Signature:**

Please send this form to the Conference Secretariat preferably before 15 March, 2019.

Diamond Congress Ltd.

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