

11th IEEE/IET International Symposium on Communication Systems, Networks and Digital Signal Processing. 18-20 July 2018; Budapest, Hungary Danubius Health Spa Resort Margitsziget ****

CALL FOR SPONSORSHIP

AND EXHIBITION





Invitation

On behalf of the Organising Committee, it is my pleasure to inform you that the 11th International Symposium on Communication Systems, Networks, and Digital Signal Processing (CSNDPS'18) will be held in Budapest, at the Danubius Health Spa Resort Margitsziget, on 18-20 July 2018.

Since 1998 CSNDSP has been recognised as a forum for the exchange of ideas among engineers, scientists and young researchers from all over the world on advances in communication systems, communications networks, digital signal processing and other related areas and providing a focus for future research and developments. As in previous events CSNDSP'18 will also be hosting dedicated colloquiums; workshops and special sessions on selected topics.

Delegates attending CSNDSP'18 are mainly researchers from academic and industrial institutions, opinion leaders and decision makers. The event will host about 200 participants from all over the world. Next meeting will be held in Budapest, the heart of Europe, where East meets West.

As one of the sponsors of CSNDSP'18 you will have the opportunity to present and promote your products and services and discuss with interested visitors and specialists. We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. I am convinced that this event presents an excellent opportunity to show your technology and services to a large number of counterparts and to become a sponsor of this event to make it more attractive.

We are looking forward to meeting you in Budapest in 2018.

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Eszter Udvary, PhD General chair, CSNDSP'18





Congress Venue and Contact Information

The venue of the conference, the Danubius Health Spa Resort Margitsziget **** Superior opened in 1979, totally restored in 2001, is situated on the picturesque Margaret Island, in the middle of Budapest. The hotel is connected with Danubius Grand Hotel Margitsziget****Superior by an underground corridor, so the medical facilities are shared and services of both hotels are at guests' disposal. The hotels are surrounded by a peaceful and tranquil green park. Bicycles, horses, carts and electric buggies can be hired to get around. The island is connected to the city by the public bike sharing system, MOL Bubi.

We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent opportunity to exhibit your technology and services to a large number of counter parts and, further, to become a sponsor of this event to make it more attractive. Exhibition will be located in the vicinity of the coffee break area. For advertising, exhibiting and sponsorship opportunities, please contact:

Ms. Nóra Éles-Etele

H-1255 Budapest P.O.B. 48., Hungary Phone: +36 1 225 0209 E-mail: elesetele@diamond-congress.com Web: www.diamond-congress.hu





Sponsoring Packages

Below you can read our offers for our graded sponsors and further options for your company. The sponsoring packages are priced in EUR and all prices are exclusive of VAT.

	GOLD PACKAGE	SILVER PACKAGE	BRONZE PACKAGE
Complimentary full conference registrations	3	2	1
Display of company logo in the main session hall during the breaks as:	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Acknowledgement in all conference publications	~	~	~
Flyer insert in the conference material up to:	2	1	1
Full page color advertisement on one of the covers of the Final Programme	~		
Full page color advertisement on one of inner pages of the Final Programme		~	~
Placement of company logo with link in a frequent place on the conference website as a:	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Brief description of your company profile with logo in the Final Programme	~		
Exclusive Sponsor of the smartphone application of the conference	~		
Placement of a roll-up in the lecture hall	~	~	
Verbal acknowledgement at the opening and closing of the conference	~	~	~
COST:	5000 EUR + VAT	3500 EUR + VAT	2500 EUR + VAT



Sponsors wishing to maximise their company exposure are offered the following additional possibilities:

Exclusive Sponsorship of Gala Dinner

- Acknowledgement in all conference materials
- Acknowledgement on roll-ups (max. 2 pieces) at the venue of the dinner
- (roll-up should be provided by Sponsor)
- Company logo on menu cards
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 2000 EUR+VAT

Exclusive Sponsorship of Welcome Reception

- Acknowledgement in all conference materials
- Acknowledgement on roll-ups (max. 2 pieces) at the venue of the reception (roll-up should be provided by Sponsor)
- Company logo on menu cards or logo displayed on the buffet tables
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 2000 EUR+VAT



Exclusive Sponsorship of Lunches

- Acknowledgement in all conference materials
- Acknowledgement on roll-ups (max. 2 pieces) at the lunch area
- (roll-up should be provided by Sponsor)
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1800 EUR+VAT

Exclusive sponsorship of Coffee Breaks

- Acknowledgement in all conference materials
- Acknowledgement on roll-ups (max. 2 pieces) at the coffee break area (roll-up should be provided by Sponsor)
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1500 EUR+VAT



Exclusive sponsorship of Delegates' Bag

- The sponsor name and logo silk-screened or embroidered on the outside front cover of each bag
- Acknowledgement in all conference materials
- Option to include one promotional piece in the delegate bag
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 2500 EUR+VAT

Exclusive Sponsorship of Participant Name Badges and Lanyards

- Delegates receive badges and lanyars, provided by the Sponsor (Sponsor logo/name should be printed on the lanyards)
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1500 EUR+VAT

Exclusive Sponsorship of Delegate Notepaper and Pens

- Notepaper and pens printed with sponsor logo will be included in the conference bags
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area (notepaper and pens should be provided by the Sponsor)

Commercial Rate: 1500 EUR+VAT





Advertising Possibilities

We provide a possibility for companies to insert advertisements in our symposium's working materials. Please note that cover pages of the Final Program are not available for advertising. All prices are exclusive of VAT.

Advertisement in the Final Programme

This material will be printed in DIN A5 format.

Inner full page (full color) 500 EUR+VAT

Flyer insert in the Participants' Pack

Maximum size: DIN A4 format, about 150 pieces, the exact quantity will be finalized before the Conference, depending on the number of applicants.

Flyers not exceeding 12 pages: 500 EUR+VAT/insert; (company should provide the inserts)

All advertisements should be sent to the Congress Secretariat before 1 July, 2018. Further details and technical parameters are sent upon the order.





Exhibiting Possibilities

As one of the exhibitors at our Congress you have the possibility to present your company to motivated and wellinformed scholars and professionals.

If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organisation offers numerous alternatives to publicise and promote your business and can work closely with you to create a package tailored to your company's need.

Size and fees for space:

4 m2 (2x2 m) 1500 EUR+VAT 6 m2 (3x2 m) 1900 EUR+VAT 8 m2 (4x2 m) 2400 EUR+VAT

The exhibition package fee includes:

- net stand area
- ✓ table, chairs, waste paper bin, 230V sockets
- ✓ 1 complimentary full registration
- ✓ logo display at the conference webpage





Application and General Payment Conditions

All advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorised signature. Applications are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Payment of sponsorship, exhibition and advertisements fee: 15 June, 2018

Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat.

Refundable amounts and penalties depend on the date of cancellation and are as follows:

Before 15 June, 2018: 50% refunded, 50% retained

After 15 June, 2018: no refund

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We hope that our offers will find your interest,

please feel free to contact us

for further assistance.

