

12th European Nitrogen Fixation Conference

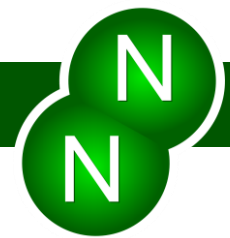
25-28 August 2016, Budapest, Hungary

Danubius Health Spa Resort Helia ****



www.enfc2016.hu

Call for Exhibition & Sponsorship



Dear Sponsor, Dear Exhibitor,

We cordially invite your company to consider sponsoring the 12th European Nitrogen Fixation Conference that will be organised in Budapest, Hungary, August 25-28, 2016. This biennial congress series traditionally brings together scientists from Europe and all over the world interested in biological nitrogen fixation and related fields, working both on symbiotic bacteria and plants.

The conference covers the „classical” topics of the nitrogen fixation research like *Regulation of nitrogen fixation, Functioning of the rhizobium-legume symbiosis, or Signal perception and transduction*, etc.; but also brings in new ones reflecting novel directions and approaches of the field such as *Biological nitrogen fixation in non-legume environments, The interface of symbiotic/pathogenic interactions, Evolution, diversity and ecology*, etc.; thereby attracting a wide range of participants. Special support targets the participation of young people to bring together entrant and proficient scientists in the meeting. The keynote lecture will be given by a scientist member of EMBO. The presentation of the novel international prize of Academia Europaea, the Adam Kondorosi Award will also be held in this conference for the first time that indicates the high standard of this meeting. This conference provides exhibitors more than 24 hours over the three days to contact with about 350-400 attendees.

Scientists working on this colourful research field employ wide varieties of modern techniques of cellular and molecular biology including different imaging and *in vivo* experimental methods. All branches of genomic approaches are also regularly applied to shed light on the genomes of these agriculturally useful organisms and the nature of genes required for the biological nitrogen fixation. To reveal the biological function and interactions of the encoded proteins a wide range of biochemical methods are commonly utilized as well.

We believe that this conference is a great opportunity to gain visibility and offers an excellent place to promote your latest products and helpful services to interested specialists and young scientists.

We appreciate your support and recommend to survey our sponsorship opportunities. We look forward to hearing from you and hope that your contribution and attendance at ENFC 2016 will help to organize a successful conference.

Éva Kondorosi
BRC, Szeged Inst.
of Biochemistry

Attila Kereszt
BRC, Szeged Inst.
of Biochemistry

Gabriella Endre
BRC, Szeged Inst.
of Biochemistry

Péter Kaló
NARIC, Gödöllő
Dept. of Genetics



Congress Venue and Contact Information



The venue of the conference will be the Danubius Health Spa Resort Helia which is situated on the Danube river bank within 15 minutes walk from the Parliament Building in Budapest and the main business and historic centre of the Hungarian capital.

We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent option to exhibit your services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive. For advertising, exhibiting and sponsorship opportunities, please contact:

Mr. Attila Varga

H-1255 Budapest P.O.B. 48., Hungary

Phone: +36 1 225 0210

Fax: +36 1 201 2680

E-mail: diamond@diamond-congress.hu

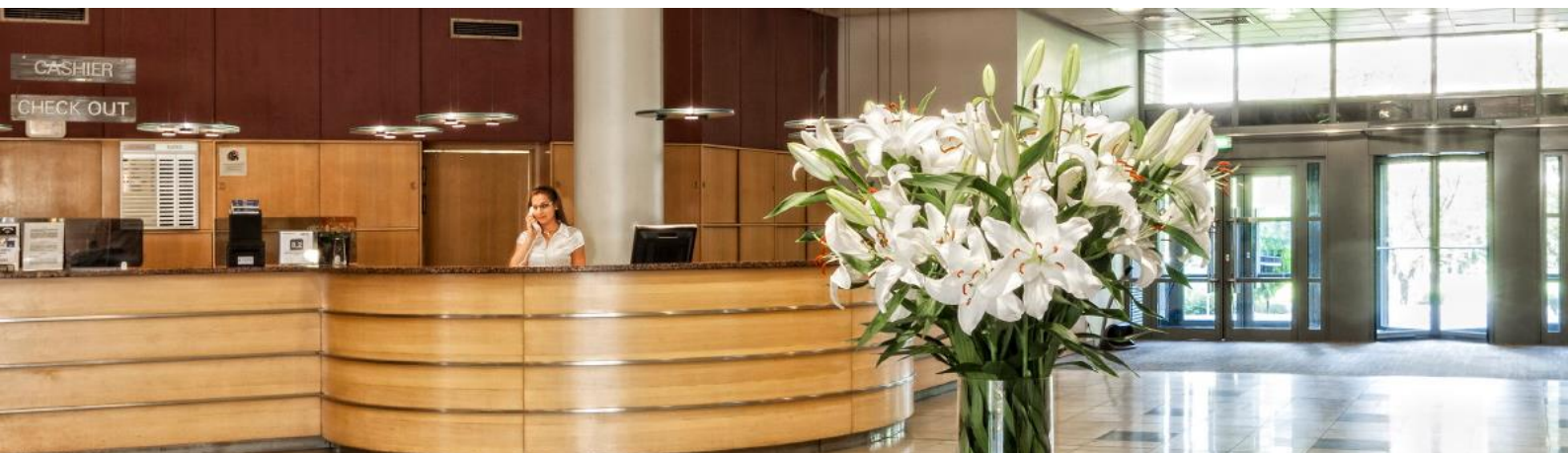
Web: www.diamond-congress.hu



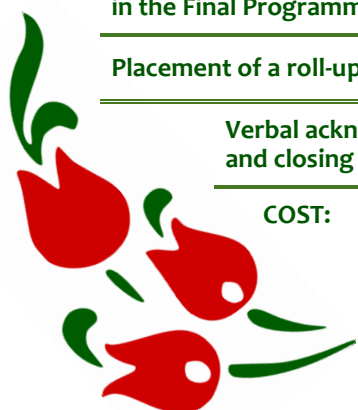
Sponsoring Packages



Below you can read our offers for our graded sponsors and further options for your company. The sponsoring packages are priced in EUR and all prices are exclusive of VAT (for Hungarian seated companies).



	PLATINUM PACKAGE	GOLD PACKAGE	SILVER PACKAGE
Number of sponsors limited to	2	4	-
Complimentary full conference registrations	2	1	1
Complimentary exhibition stand place	8 m ²	6 m ²	-
Display of company logo in the main session hall during the breaks as:	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Acknowledgement in all conference publications	✓	✓	✓
Flyer insert in the conference bag up to:	2 flyers or brochures	1 flyer or brochure	1 flyer or brochure
Full page colour advertisement on one of the covers of the Final Programme	✓		
Full page colour advertisement on one of inner pages of the Final Programme		✓	✓
Placement of company logo/banner with link in a frequent place on the conference website as a:	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Brief description of your company profile with logo in the Final Programme	✓	✓	✓
Placement of a roll-up/X-display in the lecture hall	✓		
Verbal acknowledgement at the opening and closing of the conference	✓	✓	✓
COST:	6 000 EUR +VAT	4 000 EUR +VAT	2 000 EUR +VAT



Our sponsors are offered the following sponsorship and advertisement opportunities in order to maximise their company exposure. The sponsoring packages are priced in EUR and all prices are exclusive of 27% VAT. For international companies reversed charge VAT applies. For alternative solutions please contact the organisers.

Exclusive sponsorship of Delegates' Bag

- Available for 1 company
- The sponsor name and logo on the outside front cover of each bag
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor)

If congress bags are be provided by the sponsor in 350-400 pcs. 1 000 EUR + VAT

If congress bags are be provided by the organisers 2 500 EUR + VAT

Exclusive Sponsorship of Participant Name Badges and Lanyards

- Available for 1 company
- Sponsor logo/name printed on the lanyards
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1 000 EUR+VAT

(Badges and lanyards should be provided by the sponsor in 350-400 pcs.)



Exclusive Sponsorship of Delegate Notepaper and Pens

- Available for 1 company
- Notepaper and pens printed with your company logo will be included in the conference bags
- Sponsor logo printed on the notepad and pens
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1 000 EUR+VAT

(Notepads and pens should be provided by the sponsor in 350-400 pcs.)





Exclusive Sponsorship of USB Flash Drive Containing the Book of Abstracts

- Available for 1 company
- USB flash drives (business card format) printed with your company logo will be included in the conference bags
- The minimum size of the USB sticks is 4 GB
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1 000 EUR+VAT

(USB sticks should be provided by the sponsor in 350-400 pcs.)



Exclusive Sponsorship of River cruise with dinner

- Available for 1 company
- Your company logo on the invitation card
- Your company logo on the menu
- Acknowledgement in all conference materials
- Your company logo on the signage prominently displayed at the dinner area (sponsor should provide)
- Verbal recognition in the Congress Dinner programme

Commercial Rate: 2 000 EUR+VAT

Exclusive Sponsorship of Coffee Breaks

- Available for 5 companies (1 company for each for the planned 5 breaks)
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Acknowledgement on signage prominently displayed at the break

Commercial Rate: 1 000 EUR+VAT / break



Advertising Opportunities



Advertisement in the Final Programme (printed)

- DIN A/5 format

Commercial rate: inner full page (full colour) 500 EUR + VAT

Flyer Insert into Delegates Pack

- Maximum size DIN A/4 format, max. 12 pages

Commercial rate: 350 EUR



Exhibition Opportunities

As one of the exhibitors at our Congress you have the possibility to present your company to motivated and well-informed scholars and professionals.

If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organisation offers numerous alternatives to publicise and promote your business and can work closely with you to create a package tailored to your company's needs.

Size and fees for space (width x depth):

4 m² (2x2 m) 1 000 EUR+VAT

6 m² (3x2 m) 1 400 EUR+VAT

The exhibition package fee includes:

- net stand area
- tables for displaying your company products/services
- waste paper bin
- 3 sockets for electricity (230 V, 50 Hz, European standard) including energy usage of max 3 kW
- 1 complimentary full registration
- logo display at the conference webpage



Map of the Congress Venue





All advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorised signature. Application are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserve without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organisers of the exhibition retain the right to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Payment of sponsorship, exhibition and advertisements fee: June 30, 2016

Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation and are as follows:

Before June 30, 2016: 50% refunded, 50% retained
After June 30, 2016: no refund

Mr. Attila Varga

H-1255 Budapest P.O.B. 48., Hungary

Phone: +36 1 225 0210

Fax: +36 1 210 2680

E-mail: diamond@diamond-congress.hu

Web: www.diamond-congress.hu



We hope that our offers will find your interest, please feel free to contact us for further assistance.

