

17th **ICTON2015**
International Conference on Transparent Optical Networks



5-9 July 2015
Budapest, Hungary

Call for Sponsorship



Dear Sponsors,

On behalf of the Organising Committee, it is my pleasure to inform you that the 17th International Conference on Transparent Optical Networks (ICTON 2015) will be held in Budapest, at the Danubius Thermal Hotel Helia, on 5-9 July 2015.

As you might know, ICTON is one of the biggest meetings of the optical communication community. The scope of the conference is concentrated on the applications of transparent and all-optical technologies in telecommunications, computing and novel applications. It covers topics from the physical layer to the network topologies and algorithms. The participants are active in next generation networking and services; broadband core and access networks; wireless and optical networking; radio over fibre technology; all-optical devices and systems; optical multiplexing, switching, routing, memories; novel photonic devices; as well as market in telecommunications.

Delegates attending ICTON 2015 are mainly researchers from academic and industrial institutions, opinion leaders and decision makers. The event will host more than 350 participants from all over the world. Next meeting will be held in Budapest, the heart of Europe, where East meets West.

As one of the sponsors of ICTON 2015 you will have the opportunity to present and promote your products and services and discuss with interested visitors and specialists.

We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. I am convinced that this event presents an excellent opportunity to show your technology and services to a large number of counterparts and to become a sponsor of this event to make it more attractive.

We are looking forward to meeting you in Budapest in 2015.


Eszter Udvary, PhD
ICTON 2015 General Chair



Information on Sponsorship Opportunities

The **International Conference on Transparent Optical Networks** conference provides a wide range of options for sponsorship. We invite you to take advantage of this event to publicize and promote your company. There are also multiple packages for advertising at the Conference, e.g. in the Final Program or in the proceedings which contains all manuscripts (the proceedings will be distributed electronically on USB sticks).

For advertising and sponsorship opportunities, please contact:

Diamond Congress Ltd.

H-1255 Budapest, POB 48

Phone: +36 1 225 0210, Fax: +36 1 201 2680

E-mail: diamond@diamond-congress.hu



Graded Sponsoring Packages

Please find here the various grades of sponsoring packages and details of options available to maximise your presence and promote your company at the ICTON 2015. The sponsoring packages are priced in EUR and all prices are exclusive of VAT. For international companies reversed charge VAT applies.

	Gold Package	Silver Package	Bronze Package
Complimentary full conference registrations	3	2	1
Display of company logo in the main session hall during the breaks as:	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Acknowledgement in all conference publications	✓	✓	✓
Flyer insert in the conference bag up to:	2 flyers or brochures	1 flyer or brochure	1 flyer or brochure
Full page color advertisement on one of the covers of the Final Programme, depending on availability	✓		
Full page color advertisement on one of inner pages of the Final Programme		✓	✓
A short video on your company on the conference USB stick containing all the conference materials	✓	✓	
Full page color advertisement on the conference Proceedings on USB	✓	✓	✓
Placement of company logo or banner with link in a frequent place on the conference website as a:	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Brief description of your company profile with logo in the Final Programme booklet	✓	✓	✓
Placement of a roll-up/X-display in the lecture hall	✓	✓	
Verbal acknowledgement at the opening and closing of the conference	✓	✓	✓
Cost:	7,000 EUR +VAT	5,000 EUR +VAT	3,000 EUR +VAT

Additional Sponsoring Opportunities & Benefits

Sponsors wishing to maximise their company exposure are offered the following additional possibilities:

Exclusive Sponsorship of the Conference Bag

- Available for 1 company
- The sponsor name and logo silk-screened or embroidered on the outside front cover of each bag
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor) or one full page advertisement in the Final Program Book

Commercial Rate: 2,000 EUR + VAT

Exclusive Sponsorship of Participant Name Badges and Lanyards

- Available for 1 company
- Sponsor logo/name printed on the lanyards
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate 2,000 EUR + VAT

Exclusive Sponsorship of Delegate Notepaper and Pens

- Available for 1 company
- Notepaper and pens printed with your company logo will be included in the conference bags
- Sponsor logo printed on the notepad and pens
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate 1,500 EUR + VAT

Interested parties may contact the organizers if wishing to offer product sponsorship. In this case the price will be subject to personal discussion.

Exclusive Sponsorship of Coffee Breaks

- Available for 7 companies
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Acknowledgement on signage prominently displayed at the break

Commercial Rate 1,500 EUR + VAT / break

Exclusive Sponsorship of Lunches

- Available for 4 companies
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Acknowledgement on signage prominently displayed at lunch time

Commercial Rate 2,500 EUR + VAT / lunch

Advertising Opportunities

We offer a wide range of opportunities for advertising at the ICTON 2015 conference. Please note that cover pages Final Programme booklets are not available for advertising (except one page reserved for our Gold Sponsor). All prices are exclusive of VAT.

Advertisement in the Final Program & Book of Abstracts

This material will be printed in **DIN B5 format**, 300-350 copies.

Deadline for advertising: 5 June 2015

Inner full page (full color) 500 EUR+VAT

Inner full page (B&W) 350 EUR+ VAT

Advertisement in the Proceedings

This material will be edited in **DIN B5 format**, 300-350 copies will be distributed on USB sticks.

Deadline for advertising: 5 June 2015

Inner full page (full color) 500 EUR+ VAT

Inner full page (B&W) 350 EUR+ VAT

Flyer insert in the Participants' Pack

Maximum size: **DIN A4 format**, about 300-350 copies, the exact quantity will be finalised before the Conference, depending on the number of applicants.

Deadline for advertising: 5 June 2015

*Flyers not exceeding 12 pages: 500 EUR+VAT/insert
(company should provide the inserts)*

Exhibition Opportunities

As one of the exhibitors at the ICTON 2015 Conference you have the possibility to present your company to a motivated and well-informed scholars and professionals.

If you are interested in exhibiting at the Conference, we can offer you opportunities and floor space for your own stand. Diamond Congress Ltd., our partner for the conference organisation offers numerous alternatives to publicize and promote your business and can work closely with you to create a package tailored to your company's need. All prices are exclusive of VAT.

Size and fees for space (width x depth)

4 m² (2 x 2) 1500 EUR + VAT

6 m² (3 x 2) 1900 EUR + VAT

The exhibition package fee includes:

- net stand area
- tables for displaying your company products/services
- waste paper bin
- 3 sockets for electricity (230 V, 50 Hz, European standard) including energy usage of max 3 kW
- 1 complimentary full registration
(further staff for the booth can be delegated at a 400 EUR discounted registration fee)
- logo display at the ICTON2015 webpage

Application and General Payment Condition

All advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorised signature. Application are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserve without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organisers of the exhibition retain the right to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Advanced payment of sponsorship fees: 30 April 2015
Payment of advertisement of the Final Programme, Book of Abstracts: 5 June 2015

Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation and are as follows:

Before 30 April 2015:	80% refunded, 20% retained
Before 5 June 2015:	50% refunded, 50% retained
After 5 June 2015:	no refund

We hope that our offers will find your interest, please feel free to contact us for further assistance.

