



<http://iseo2017.hu/>

**Call for Exhibition &
Sponsorship**



Dear Sponsor, Dear Exhibitor,

It is our great pleasure to announce the 48th International Symposium on Essential Oils (ISEO2017), which will be held in one of the most significant Hungarian cities, Pécs, on 10-13 September, 2017. Pécs received the title of the European Capital of Culture in 2010, it is the fifth largest city of Hungary located on the slopes of the Mecsek Mountains in the south-west region of the country close to Croatia. In Hungary, our city is the richest in terms of Turkish architectures, additionally, the Roman Paleochristian cemetery is included in the UNESCO World Heritage list. The Zsolnay Porcelain Manufacture, the company that introduced the famous eosin glazing process and pyrogranite ceramics, can also be found here. The Medieval University (Hungary's first university founded in 1367) can be visited behind the monumental Cathedral of St. Peter and Paul. Kodály Centre, the concert hall of the city, was one of the most important and most spectacular investments of Pécs 2010 European Capital of Culture project and now it is one of the best and increasingly recognized music venues of Hungary and Central Europe.

ISEO symposia have been organized annually in Europe since 1969. Each year, this Symposium provides an excellent possibility for academic and industrial scientists for a discussion of the latest and novel research findings focusing on essential oils and volatiles. Several representatives of the essential oil industry are also invited to join this scientific congress. The ISEO attracts the attention of participants not only from European countries but also from the broader scientific world focusing on essential oils, e.g. South Africa, Turkey, United States, Brazil, Chile, Japan, Israel, Egypt, among others.

We offer you highly scientific topics, stimulating presentations and deep discussions combing with colorful touristic activities in the city of the culture.

Looking forward to meet you in PÉCS,

Györgyi Horváth,
President of the ISEO2017 Local Organizing Committee



The venue of the symposium will be the **Hotel Palatinus City Center***** which is situated in the historic center of Pécs, on the prime shopping street facing the main square.

Advantages for sponsoring the Symposium or exhibiting

As a sponsor or exhibitor at the ISEO 2017, your products and services can be presented to a motivated and well informed specialist public, including opinion leaders, decision-makers and of the research centers of essential oil field and perfumery or pharmaceutical industry from all over the world. In short, they are your present and new customers. The average participant number on ISEO congresses is about 150-200 persons. This Symposium offers an excellent place and possibility to promote your products and services to interested specialists. If you are interested in exhibiting at ISEO 2017, Diamond Congress Ltd., our partner for the conference organization, offers sponsoring and exhibition packages as well as custom-made solutions to help you to find the connection to your partners.

For advertising, exhibiting and sponsorship opportunities, please contact:

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Sponsoring packages



Below you can read our offers for our graded sponsors and further options for your company. The sponsoring packages are priced in EUR and all prices are exclusive of VAT (for Hungarian seated companies).



| | PLATINUM PACKAGE | GOLD PACKAGE | SILVER PACKAGE |
|--|-----------------------|-----------------------|-----------------------|
| Number of sponsors limited to | 2 | 4 | - |
| Complimentary full conference registrations | 3 | 2 | 1 |
| Complimentary exhibition stand place | 6 m ² | 4 m ² | - |
| Display of company logo in the main session hall during the breaks as: | Platinum Sponsor | Gold Sponsor | Silver Sponsor |
| Acknowledgement in all conference publications | ✓ | ✓ | ✓ |
| Flyer insert in the conference bag up to: | 2 flyers or brochures | 1 flyer or brochure | 1 flyer or brochure |
| Full page color advertisement on one of the covers of the Final Program | ✓ | | |
| Full page color advertisement on one of inner pages of the Final Program | | ✓ | ✓ |
| Placement of company logo/banner with link in a frequent place on the conference website as a: | Platinum Sponsor | Gold Sponsor | Silver Sponsor |
| Brief description of your company profile with logo in the Final Program | ✓ | ✓ | ✓ |
| Placement of a roll-up/X-display in the lecture hall | ✓ | | |
| Verbal acknowledgement at the opening and closing of the conference | ✓ | ✓ | ✓ |
| COST: | 4 000 EUR +VAT | 2 500 EUR +VAT | 1 000 EUR +VAT |

Our sponsors are offered the following sponsorship and advertisement opportunities in order to maximize their company exposure. The sponsoring packages are priced in EUR and all prices are exclusive of 27% VAT. For international companies reversed charge VAT applies. For alternative solutions please contact the organizers.

Exclusive sponsorship of Smart Events application

- Available for 1 company
- Permanent display of the sponsor logo in the design of the application
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor)



Commercial Rate: 1 000 EUR+VAT

Exclusive sponsorship of delegates' bag

- Available for 1 company
- The sponsor name and logo on the outside front cover of each bag
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor)

If congress bags are provided by the sponsor in 120-150 pcs. 800 EUR + VAT
If congress bags are provided by the organizers 2 000 EUR + VAT

Exclusive sponsorship of participant name badges and lanyards

- Available for 1 company
- Sponsor logo/name printed on the lanyards
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1 000 EUR+VAT
(Badges and lanyards should be provided by the sponsor in 120-150 pcs.)



Exclusive sponsorship of delegate notepaper and pens

- Available for 1 company
- Notepaper and pens printed with your company logo will be included in the conference bags
- Sponsor logo printed on the notepad and pens
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1 000 EUR+VAT

(Notepads and pens should be provided by the sponsor in 120-150 pcs.)

Exclusive sponsorship of USB flash drive containing the book of abstracts

- Available for 1 company
- USB flash drives printed with your company logo will be included in the conference bags
- The minimum size of the USB sticks is 4 GB
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area

Commercial Rate: 1 000 EUR+VAT

(USB sticks should be provided by the sponsor in 120-150 pcs.)



Exclusive sponsorship of gala dinner

- Available for 1 company
- Your company logo on the invitation card
- Your company logo on the menu
- Acknowledgement in all conference materials
- Your company logo on the signage prominently displayed at the dinner area (sponsor should provide)
- Verbal recognition in the Congress Dinner program

Commercial Rate: 2 000 EUR+VAT

Exclusive sponsorship of coffee breaks

- Available for 5 companies (1 company for each for the planned 5 breaks)
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area
- Acknowledgement on signage prominently displayed at the break

Commercial Rate: 1 000 EUR+VAT / break



Advertisement in the final program (printed)

- DIN A/5 format

Commercial rate:

inner full page (full color) 500 EUR + VAT

Flyer insert into delegates pack

- Maximum size DIN A/4 format, max. 12 pages

Commercial rate:

350 EUR + VAT



Exhibition

As one of the exhibitors at our Symposium you have the possibility to present your company to motivated and well-informed scholars and professionals.

If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organization offers numerous alternatives to publicize and promote your business and can work closely with you to create a package tailored to your company's needs.

Size and fees for space (width x depth):

4 m² (2x2 m) 1 000 EUR+VAT

6 m² (3x2 m) 1 400 EUR+VAT

The exhibition package fee includes:

- net stand area
- tables for displaying your company products/services
- waste paper bin
- 3 sockets for electricity (230 V, 50 Hz, European standard) including energy usage of max 3 kW
- 1 complimentary full registration
- logo display at the conference webpage



All advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorized signature. Application are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserve without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organizers of the exhibition retain the right to rearrange the stands in case the overall concept or organizational matters force them to do so. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Payment of sponsorship, exhibition and advertisements fee: June 30, 2017

Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation and are as follows:

| | |
|------------------------------|----------------------------|
| Before June 30, 2017: | 50% refunded, 50% retained |
| After June 30, 2017: | no refund |

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We hope that our offers
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us for further
assistance.

